

The
Sigma
Phi
Epsilon

Journal



Volume 75 Number 1
August 1975
Richmond, Virginia

SPECIAL COMMEMORATIVE ANNIVERSARY ISSUE

75

1901-1976

Editor's Note

This commemorative issue of the JOURNAL is special—not just because it is the first magazine issue since April, 1974, and not because it marks the return of the JOURNAL's publication to Richmond, Virginia, close to our business operations. It is special because it helps to mark a very significant milestone in the development of our national brotherhood. This issue highlights periods and people both of which, naturally, are great influences on organizations such as ours.

Digging through the bound copies of the JOURNAL, from Volume 1, Number 1 by Editor Phillips in March, 1904 (see page 10), and on through the twenties, thirties, forties, and fifties under the Editors who followed, we saw very quickly that one forty-page magazine could not come close to covering all the individual stories and events which played a role in shaping the "big picture" of our Fraternity. All we could really assemble here would be a perspective glance at events, the diligent work of many, many brothers, and certain trends which came about during the last 75

years. It will take a complete, comprehensive history to cover everything. National Historian and JOURNAL Editor Emeritus John Robson has undertaken the challenge of writing a history of Sigma Phi Epsilon. Few, if any brothers, are as qualified to do so as Brother Robson. His guidance and historical perspective were invaluable in preparation of this commemorative issue and we thank him.

Another source of information regarding our first half-century was a history compiled of those years by Thomas "Mac" Stubbs, Washington & Lee, '20. He died a little more than a year ago, but his history served as a road map of these major years in the Fraternity's growth. Adding to and enhancing this material was the keen understanding and enthusiastic support of Grand President William A. MacDonough. He was helpful as practically an "eyewitness" to the Fraternity's history, having worked closely with all fraternities in the 1920s, 1930s, and 1940s as a salesman of fraternity jewelry. Our thanks to "Brother Mac."

Publication of this commemorative issue was authorized by the Fraternity's National Board of Directors as a souvenir for those brothers who attend the 75th Anniversary Grand Chapter in St. Louis, Missouri, August 22-25, 1975, at the

Marriott Hotel. It is also being mailed to all living members. Because this is a special issue, the JOURNAL's regular sections (Alumni News, Chapter News, and others) have not been included, devoting maximum space to Anniversary features. Its publication begins a year of observance and celebration of our 75th Anniversary which takes place on Founders Day, November 1, 1976. Significant as a historical milestone, yes . . . but it also recognizes a certain dedication to our development held by Sigma Phi Epsilon, and leaders, and members since our founding. That dedication must continue. We can observe and take pride in our past but we don't dare stop there. Our anniversary calls every brother to help continue his fraternity's lifetime growth and progress. We must look ahead. "Toward a Century of Brotherhood" captures this purpose in five short words and was therefore adopted as our 75th Anniversary theme. It seeks to involve *you*, and you will be seeing a lot of it this year.

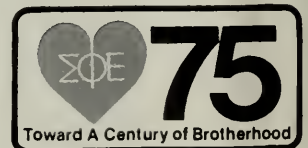




TABLE OF CONTENTS

Volume 73, Number 1

August, 1975

The Founding and Founders 4

The Grand Presidents of Sigma Phi Epsilon 7
John Robson

William Lazell "Uncle Billy" Phillips 8

Getting the Word Out . . . The Journal 10

Scholarship Support 12
Student Loans and Foundation

Sigma Phi Epsilon Headquarters 14
'Bringing Brothers Together'

Chapter Housing Management 18

Sigma Phi Epsilon's Growth and Development 20

The Order of the Golden Heart 22

Grand Chapters to Remember 24

Golden Hearts of Sigma Phi Epsilon 28

Sigma Phi Epsilon Academies 29
A Step to Leadership

Volunteer Alumni—Key to Sigma Phi Epsilon's Success 30

A tribute 36

1976-2001 38

Fraternity Directory 39

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Editor: William L. Hoke, Jr.

HELP!

Do you know a Sigma Phi Epsilon who should be reading this? Please help us contact him by giving us his current mailing address!

Name:

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The Founding & Founders

"Tell us . . . why should Richmond College allow formation of another fraternity?"

Although that question, asked in October of 1901, may not have been exactly worded as such, it nevertheless was one which required a direct, well conceived answer. It was posed by four members of a Richmond College faculty committee in Carter Ashton Jenkins, Benjamin Gaw, and William L. Phillips after word had gotten out that they and nine other students had indeed formed a new fraternity on the Richmond campus. The time had come, they knew, to seek formal approval for the fledgling organization known as Sigma Phi Fraternity.

One member of the four-man faculty committee, Prof. J. A. D. Chandler, explained that the faculty did not favor the idea of an additional organization on campus at that time. The name of the new group, as proposed by the three students, also puzzled Dr. Chandler, and during the discussion he referred to a book which he was holding, Baird's Manual. He paused, and informed the three that there already existed a fraternity by that name.

Astounded, Brother Jenkins, who was studying Greek, quickly recalled the initial "Epsilon" which was engraved on a writer's medal which he had won the previous spring. "Doctor," he replied, "Sigma Phi Epsilon will be our name . . . will you see if that is in the book?" Dr. Chandler said it was not.

"If that suits this committee, the name of this fraternity is Sigma Phi Epsilon from this hour on," Jenkins said. They continued to discuss the proposal.

The fraternity committee members explained that their new fraternity would be different from others and based on a love of God and the principle of peace through brotherhood. This was justification, they felt, for a new brotherhood.

The faculty committee was also concerned about the group's membership, for most of the 12 were due to graduate in one or two years. But Jenkins convinced the faculty committee that underclassmen would be recruited and their numbers would grow.

The faculty committee granted the request to establish Sigma Phi Epsilon at Richmond College, although they did it with understandable hesitation. The college was a small, Baptist institution of only 209 students. Between a third and a half of the males were members of five national fraternities already on campus: Kappa Alpha order, Phi Kappa Sigma, Phi Gamma Delta, Pi Kappa Alpha, and Kappa Sigma. And more disheartening for the new group was the fact that three other national fraternities—Phi Delta Theta, Sigma Chi, and Sigma Alpha Epsilon—had lost their chapters at Richmond.

To be sure, it took on the part of the 12 founding members confidence, deep conviction, desire, and faith to persevere with the new organization. But the driving force behind our formation was a firm feeling that the campus needed a fellowship based on Christian ideals which neither the college community nor the other fraternities were offering.

Jenkins—The Right Man From the Start

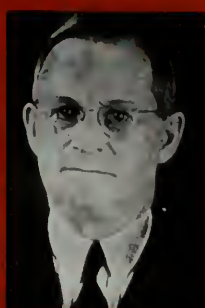
Movement to form this new brotherhood originally began about a year earlier, when Carter Ashton Jenkins transferred to Richmond College from Rutgers College. Jenkins, studying



Jenkins



Gaw



Phillips



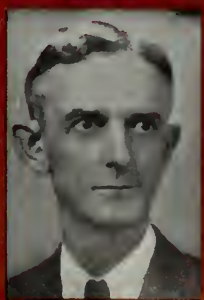
Chandler



Wright



Phillips



Gaw



Owens



Allen



McCartney



Kennedy



McCauley

for the ministry, was a member of the Chi Phi Fraternity at Rutgers. This fraternity had no chapter at Richmond and Jenkins soon felt a distinct loneliness and lack of the brotherhood which he had enjoyed with his Chi Phi brothers at Rutgers.

In recounting the desire to begin the fraternity, Jenkins said, "I saw that the best men of the college, intellectually, physically, and morally were bound together by no ties of brotherhood. The honor men of the classes, the athletic fields, and the literary were without the walls of the 'frats' . . . these men could see no good thing in the Greek letter organizations as then existing."

Seeking a solution, he persuaded his old friend, Ben Gaw, that together they should seek a Chi Phi charter for Richmond College.

Chi Phi turned down their request, however, saying that the campus was simply too small. The fraternity advised Jenkins to organize a local brotherhood. He did, and soon he and Gaw met William Wallace and Thomas Wright. They called themselves "The Saturday Night Club" and continued to pledge others, among them Hugh Carter and William L. Phillips. The six students comprised a nucleus which went on to organize the first chapter of Sigma Phi Epsilon.

Firm Foundation—"The Rock"

Carter Jenkins had already given thought to the kind of brotherhood they should establish. If it were to survive, it must be based on a firm foundation. This, Jenkins felt, was the Bible.

On October 1, 1901, a committee of the brothers-to-be met in the Jenkins-Wright room, and discussed forming the Fraternity. There were no minutes from the meeting other than the words recorded by Hugh Carter on the back of a Greek-English lexicon (dictionary) . . . "This lexicon was used by a committee of the Founders of Sigma Phi Epsilon in selecting the name of the Fraternity . . ."

The committee members studied the lexicon for meaningful greek words. The letter "Phi" was first selected being the initial of the most important, substantive, greek word. To Jenkins, this was "the rock." Someone present suggested the initial "Sigma" as the proper adjective to precede the Phi. So its name was to be "Sigma Phi," and the first 20 badges were originally ordered to be so inscribed. (The "Epsilon" was added to the bottom tip of the original badges at the last minute.)

Twelve students met sometime in mid-

October in Ryland Hall in a room shared by Gaw and Wallace. Besides the first six, those attending were Lucian Cox, Richard Owens, Edgar Allen, Robert McFarland, Franklin Kerfoot, and Thomas McCaul. They voted to establish the Fraternity and began constructing a Ritual. On November 1, 1901, they became the first 12 initiates of Sigma Phi Epsilon Fraternity.

Of the 12 men who founded Sigma Phi Epsilon in 1901, seven were preparing to enter theological schools and later became Baptist ministers. Two became skilled lawyers, one a physician, one a construction engineer, and one, William Phillips, the full-time builder of the Fraternity. The average age of these men was nearly 22. Gaw was 31 and Phillips 28, thus increasing the average age.

The Fraternity's Founders were products of a serious era. Their backgrounds were varied, mostly modest. They remained close throughout their lives and each took on a lifetime ambition with a depth of purpose uncommon to most people. They remained true to the ideals which they had set out for the Fraternity they created. Nine of them were born in Virginia on farms or in small towns, two were North Carolinians, and only one—Brother Phillips—was not a Southerner. He grew up in a small town in Illinois.

These are 12 names inscribed in Sigma Phi Epsilon's Hall of Fame; but they were also 12 young men who formed a chapter of Sigma Phi Epsilon—a chapter far different from those of today, and yet, one noteworthy for its similarities. The first, Carter Jenkins, was pre-eminent for his vision, his ability to dream grand dreams, and to spellbind with noble words . . . the sixth—Phillips—built the Fraternity even while he slept. There were no drones among the 12. During their first year they took every honor and prize given on the campus save one—a mathematics prize.

1—Carter Ashton Jenkins: Minister

- Graduated in 1902, taught for two years at a military academy and at a Richmond Preparatory
- Received baccalaureate degree from Crozer Seminary
- Served for more than 20 years as pastor of various churches
- Became a famed evangelist and conducted revivals nationwide
- Of Jenkins, Evangelist Billy Sunday said, "If only the Almighty had blest me with the voice of Carter Jenkins!"
- Died in 1952, age 70

2—Benjamin Donald Gaw: Minister

- Graduated in 1906
- Worked as a pastor during school
- Received his Bachelor of Divinity degree at Colgate
- Was pastor of two churches, one in Washington, D. C. and another in Durham, North Carolina
- Died of pneumonia at age 48 in 1919

3—William Hugh Carter: Minister

- Entered Richmond College in 1897, graduated in 1902
- Active on campus in debate, varsity basketball, and Y.M.C.A.
- Was an elementary school teacher and later a principal in Chase City, Virginia
- Editor of the Chase City Virginia Progress
- In 1905 entered Crozer Seminary and was later pastor of four different churches
- After retiring, he served as field worker for the Virginia Baptist Board of Missions and Education
- Died 1971 in Salem, Virginia at age 92

4—William Andrew Wallace: Physician

- In 1902, he transferred to the Medical College of Virginia (M.C.V.)
- Launched Sigma Phi Epsilon's growth by starting the Beta chapter at M.C.V.
- Served three internships
- In 1908, located in Spartanburg, South Carolina to become known as one of the best practitioners in the state
- A devoted Sig Ep, he died at age 47 in 1929

5—Thomas "Those" Temple Wright: Engineer

- In 1904, received his B.A. degree
- Attended the engineering college at Cornell and graduated in 1907
- As Treasurer of Virginia Alpha, he signed the Virginia Corporate Charter for Sigma Phi Epsilon October 22, 1902
- Was a civil engineer for three railroads and a construction engineer for the United States Army
- Headed a lumber company until 1933 when he and his brothers formed their own company with offices in four cities
- Died in 1958, at age 75

6—William Lazell "Uncle Billy" Phillips: Fraternity's Grand Secretary

- Came to Richmond College to study law and the Bible
- After dropping out for one year and returning, his pursuit of law yielded to his devotion to the Fraternity

- Played baseball and football on local teams and attended Philologian Literary Society and classes in law
- First Secretary of Virginia Alpha (for more details on Uncle Billy Phillips, please see page 8)
- Is numbered as one of the first five or six truly great builders of the American College Fraternity System
- Died in 1956, at age 82

7—Lucian Baum Cox: Lawyer

- Entered Richmond College in 1898 to study law and graduated in 1902
- Won the "Best Debater's" Medal in 1902
- Was awarded for class leadership and gymnastics
- As a student he taught Bible classes on Sundays for inmates at the Virginia Penitentiary
- Served two years in the Virginia House of Delegates
- Wrote two books on law
- Died in Norfolk, Virginia in 1971 at age 91

8—Richard Spurgeon Owens: Minister

- Graduated in 1904 and attended Colgate Seminary before graduating in 1907
- In 1924, Richmond College conferred on him the D.D. degree
- Served as pastor of Baptist churches in three cities
- Taught for four years at Fishburn Military Academy
- Was a Trustee of the University of Richmond, Bluefield College, and the Baptist Orphanage in Salem, Virginia
- Died in 1950 at the age of 69

9—Edgar Lee Allen: Lawyer

- After three liberal arts years at Richmond, he completed graduate work in law in 1902
- Lived in Birmingham, Alabama where he practiced law
- Served as judge in various courts
- Died in 1945 at age 68

10—Robert Alfred McFarland: Minister

- Earned a B.S. degree from Richmond in 1902 and a Th.B. degree from Southern Baptist Seminary in Louisville in 1908
- McFarland made the motion to found Sigma Phi Epsilon and was Chairman of the Constitution Committee
- Received an honorary D.D. degree from the University of Richmond in 1921
- On campus, he was a member of Glee

- Club, Student Council, President of the Philologian Literary Society and won its Best Debater's Medal, President of the Y.M.C.A., Senior Class Chairman
- Was pastor at churches in three states
- Was a trustee of three colleges, five other organizations, and a member of the board of six other organizations
- Died in 1960 at age 84

11—Franklin Webb Kerfoot: Minister

- Graduated in 1902
- Had parishes in Virginia, Oklahoma, and Arkansas
- Served as chaplain in the Army
- Died in an accident in August, 1918 at age 42

12—Thomas Vaden "Uncle Tom"

McCaul: Minister—Last Living Founder

- Entered Richmond College in 1898 as pre-law student and graduated with a

B.A. degree in 1902

- Attended Southern Baptist Seminary
- Was honored with D.D. degrees from Richmond and Stetson University
- Won medals in school for writing and oration
- Served as Virginia Alpha's first President and wrote the first Fraternity song, "Our Fraternity," in 1902
- Started three chapters and helped to form two others
- Served as National Chaplain for 12 years
- Was pastor of Baptist churches in four states
- Has written several religious articles and traveled extensively in Europe and the Middle East
- Attended the 1971 Conclave in Atlanta, Georgia
- Died in 1972 at age 92

JENKENS RECALLS . . .

Those who attended the Grand Chapter Conclave in Kansas City, Missouri in 1947, heard the story of our founding from the Founder whose organizing genius was the start of our Fraternity—Carter Ashton Jenkins.

"I was a member of the Chi Phi Fraternity as a freshman at Rutgers College where my father was pastor of the Baptist Church. He was brought to Virginia to be President of the Southwest Virginia Institute, a Baptist College for girls at Bristol. He sent me from my college to Richmond College.

At once I was lonely for my Fraternity, which to me had been a golden spot, and I wrote to Chi Phi Fraternity asking for a charter for a chapter at Richmond College. The Chi Phi officials replied that their policy was not to establish a chapter of Chi Phi Fraternity in a small institution such as Richmond College, some 300 students.

One evening some months later I was sitting at my desk studying a passage of Greek for the next day, and I fell asleep.

I dreamed that I saw a great black cloud low over this university, and I saw lightnings, and heard the reverberations of the thunder. I saw nations at war, I saw homes destroyed; I saw ten hundred thousand monuments to the newly dead soldiers of the earth. And I asked the Recording Angel, who stood by my side, what meant such a scene in the university of God. And he answered me quietly, saying, 'Men have failed to understand the simple teachings of the Prince of the Earth.'

I woke, and I bowed my head and when I slept the Angel returned and he showed me a world in which the cloud had broken.

And I asked the Angel of God what had brought about this change in the old universe. And he pointed me to a passage of Scripture, in Matthew 22:37 to 40:

And Jesus said unto him: 'Thou shalt love the Lord, thy God, with all thy heart and thy neighbor as yourself.'

And my friends, the same of Sigma Phi Epsilon was born—the philosophy of love, the love of which Jesus spoke in that passage of Scripture where He laid down the only foundation on which the world can have peace. This is the principle on which our Fraternity was founded."



THE GRAND PRESIDENTS OF SIGMA PHI EPSILON

by John Robson
Editor Emeritus

Although only a few of the Founders returned to Richmond College the second year, new members of great ability and the enthusiasm to match had been recruited. James Edward Oliver, the first pledge of the Founders, and the first brother in the first class of initiates at Richmond College, in January, 1902, was also the first president.

However, only in an honorary sense was he the first Grand President, since the national governing organization—the Grand Chapter—was not created until the first Conclave, and this was held in the chapter rooms at Richmond in December, 1903. Delaware W. Scott, a member of the newly installed West Virginia chapter, was elected Conclave chairman and first Grand President.

Scott was succeeded at the second Conclave, held at Pittsburgh, in 1905, by Robert Ryland Oliver, Richmond, '04. Ironically, R. R. Oliver, known to his brothers as "Railroad," was killed by a railroad locomotive while crossing the tracks in Chicago on November 2, 1906.

At the third Conclave, held in Philadelphia in 1906, Nelson R. Cooney, Ohio Northern, '05 was elected and held office until 1912. Cooney stressed high academic standards for the new order, but his chief preoccupation was to work with Founder William L. Phillips in searching out opportunities for new chapters and then installing them. In 1908, under Cooney's administration, the central office was authorized with a full-time Grand Secretary in charge.

During the administration of John C. Griffin, Syracuse, who served as Grand President from 1912-16, antifraternity agitation was widespread, and in a presidential

message Griffin observed that "the whole fraternity system is on trial before the court of public opinion." Griffin had demonstrated his ability as a leader while a law student at Syracuse by establishing a chapter there. He had been elected to the Executive Committee as Grand Treasurer in 1906 and made many visits, both to chapters already established and on the lookout for new chapters.

Griffin was succeeded by Francis J. Knauss, Colorado '05, who was also an attorney and a catalytic force behind the Denver alumni. Through his instigation alumni groups were given "legal status" as chapters with a representative and a vote at conclaves. The office of Traveling Secretary was created under his aegis, for expansion was the compelling challenge of the time, with a corollary responsibility of instructing the already established chapters how to manage themselves.

Whitney H. Eastman, Dartmouth, '09, the oldest living Grand President, who served a three-year term from 1923-26, has been one of the truly great voluntary leaders of the Fraternity. He recounts the highlights of his remarkable career in the following message:

"I have now passed my eighty-seventh birthday. My belief in the ideals which have guided the Fraternity all these years has not diminished.

"I became a member of the Dartmouth chapter in December, 1908. In subsequent years I organized the fraternity alumni associations in New York City, Chicago, and Milwaukee.

"During my term as Grand President, I traveled extensively for my growing business in Milwaukee and during these travels visited nearly all our chapters and the deans and college presidents where our chapters were located. It was during my career that the Purdue Plan of Finance was inaugurated,

which greatly improved the financial stability of the undergraduate chapters.

"It was a high privilege during these years to work with 'Uncle Billy' Phillips who was then in his prime and a very energetic administrator and organizer. The Fraternity owes Uncle Billy a great debt for his unyielding stand for integrity and moral principles. I treasure his personal friendship and influence on my life in preaching high business ethics to my business associates and my industry throughout my business life.

"My last official act as Grand President was to preside over the Silver Jubilee Conclave sessions in Richmond, Virginia, the birthplace of our beloved Fraternity, on August 25 to 28, 1926. At the Richmond Conclave, we authorized a committee to start making a search for a suitable location for our National Headquarters Building.

But my activities in the Fraternity at the national level did not end with the Richmond Conclave. In 1960 the National Board asked me to reorganize our Sigma Phi Epsilon Foundation and elected me president of the Foundation board of trustees. After several years as president, I asked the other trustees for the privilege of nominating my successor. I knew Ed Zolinger was about to retire from IBM. I contacted him and he agreed to serve."

Albert P. Dippold, Cornell, '14, Grand President from 1926-28, came on the Executive Committee in 1921 as Grand Marshal when that office was created at the Des Moines Conclave. A Chicago architect of considerable prominence, he was appointed National Architect in 1925 and was responsible for planning the exceptional chapter houses at the University of Illinois and University of Missouri. The advancement of scholarship, the abolition of hazing, and expansion were paramount issues during his term. *Continued on page 17*



WILLIAM LAZELL “UNCLE BILLY” PHILLIPS
1873-1956

A study of the leadership pattern of Sigma Phi Epsilon's Founders shows that 'Uncle Billy' Phillips is the one titan after Jenkins. The latter said to his brothers, 'This is how we must build our Fraternity.' Phillips built it."

—John Robson

Several important matters were dealt with in Chicago at Sigma Phi Epsilon's eighth Conclave in 1908 . . . expansion (by this time we numbered 21 undergraduate chapters), official designs for the charter, the Fraternity's coat of arms and flag, and the official establishment of Founders Day.

But the most significant and far-reaching step taken in Chicago was the appointment of Brother William Lazell Phillips as Grand Secretary . . . an office which he was to hold for the next 34 years until his retirement in 1942. "Uncle Billy," as he became known, went on to guide the Fraternity through one of its most prosperous eras—through its first quarter century and to the advent of its second. He guided Sigma Phi Epsilon from a membership of 887 brothers and 22 undergraduate chapters in 1908 to more than 23,000 brothers, 71 undergraduate and 70 alumni chapters in 1942.

In accomplishing what he accomplished, Billy Phillips worked with his brothers on every level, never attempting to dictate to them. Every step of his career exemplified service for Sigma Phi Epsilon. "For himself, his wants were modest. He was never Mr. Big," said Editor John Robson in the JOURNAL article reporting Uncle Billy's death in 1956.

Known to be a hard worker, Uncle Billy was also an innovator in key areas of fraternity management. Through his foresight and planning, Sigma Phi Epsilon was the second national fraternity to operate a central headquarters office staffed with clerical assistance and operated as a business. He pioneered the Traveling Secretary concept by hiring Clarence H. Freeark in 1922 to visit undergraduate chapters and serve their needs "on the spot."

One of Uncle Billy's great loves as Grand Secretary was Sigma Phi Epsilon's expansion. He is to credit for the Fraternity's historic aggressiveness in growth. He was the first to approach local fraternities on joining a national fraternity, and was the first to give new groups the status of colony and to work with them in preparing for installation. Help and support from nearby Sig Ep chapters was also

highly encouraged and often used by Uncle Billy as a means of strengthening colonies and weaker chapters.

Uncle Billy loved the Fraternity intensely and attended every one of the 24 conclaves, from the first one at Richmond College, 1903, to Cincinnati, 1955. He stands as one of a handful of men who, through undaunted individual effort, built the American college fraternity system. No one achieved a greater record.



Billy devoted nearly every waking moment of his life to his Fraternity and was not married until age 35. He first married Nora Ellis Moore in 1908, and for several years he and his wife resided in Washington, D. C. where Billy maintained the first central office. In 1913, Mrs. Phillips died following a short illness. Six years later, Uncle Billy again married, this time to a widow of his first wife's brother, Mary Yeager Moore. She became known affectionately across the country as "Aunt Molly." She died in 1946. They had no children.

The November, 1942 issue of the JOURNAL, paid tribute to Uncle Billy's 34 years of service to the Fraternity. "Mr. Sig Ep" was described by then acting Editor Robson in a way that made one feel he had once or twice met Uncle Billy . . .

"William L. Phillips has no violent dislikes except perhaps for people who ride the bandwagon, who push themselves front and center with unmannerly brass when they have no background to be in the forefront. He says he is attracted most to men who have a sense of humor. He believes that the basic habits of living a useful life are orderliness, cleanliness, and consideration of other people's rights

—an attempt to see that the other fellow has his own share. He has enough imagination to make a good fisherman."

In the September, 1956 issue of the JOURNAL, the sad news of Billy's passing reached the nearly 50,000 Sig Eps around the world. "Death came for William Lazell Phillips on June 20, 1956, and enrolled in the Chapter Eternal Sigma Phi Epsilon's most beloved brother."

"Uncle Billy, one of the 12 Founders and Grand Secretary of the Fraternity for 34 years, passed away suddenly in his home at Richmond where he lives alone. He had suffered no illness and had pursued an active life virtually up to the hour of 2:00 p.m. when his great heart stopped. He died uneventfully, and would have been 83 on September 1."

William L. Phillips

At the National Interfraternity Conference of 1941 in New York, William L. Phillips had thrust upon him an utterly unexpected tribute. At one of the sessions the business was interrupted when Cecil J. Wilkinson, Phi Gamma Delta, a past Chairman, arose to his feet, holding a parchment scroll signed by 35 members of Fraternity Secretaries Association, and read its inscription to the bewilderment of Billy:

"The College Fraternity Secretaries Association, in recognition of excellent leadership and devoted interfraternity service, presents this token to William L. Phillips, a Founder of Sigma Phi Epsilon in 1901; co-author of its Ritual; Grand Secretary from 1908 to the present date; Editor of its JOURNAL for 12 years; a Founder of the National Interfraternity Conference in 1909 and faithful attendant at each annual plenary session since then (he did miss one session, 1910); former member of the Executive Committee; Vice Chairman of the conference in 1928 and 1929; capable Chairman of its various committees; a Founder of the College Fraternity Secretaries Association and Chairman of that group in 1939-1940. He has ornamented our craft."

Billy responded, "It makes me think of how a man accepts praise at various ages. They say at 20 he blushes, at 30 he feels flattered, at 40 he wonders what you are after, at 50 he knows you are a damned liar, and at 60 he starts to blush all over again. I feel somewhere between 20 and 30 now. I blush and also feel very much flattered. I've just tried to do my share."

Getting the Word Out

The Sigma Phi Epsilon Journal

Communication . . . the written word. Nothing has been more important in maintaining the interest, action, and support of Sigma Phi

Epsilon brothers since 1901. Without communications, the Fraternity would soon have become nothing more than a memory to brothers who had graduated from their roles as active undergraduate members.

It's a tribute, then, to the foresight shown by the seven delegates to the Fraternity's first Conclave in 1903 when they voted to establish the Sigma Phi Epsilon JOURNAL.

Volume I, No. 1 of the JOURNAL was published in March, 1904, by its first Editor, William Lazell Phillips. Phillips knew that the fledgling brotherhood depended upon two things if it was to survive the challenges of its youth—growth and communications. As the one member who emerged to take the lead in managing the Fraternity's affairs, Brother Phillips supervised both operations, which proved to be indispensable to the Fraternity's development.

Under Brother Phillips' careful and loving prodding, the JOURNAL established itself as a quarterly publication with the purpose of "getting the word out" to members across the country and around the world.

The first edition was small and slender and consisted of only 27 pages . . . 12 of them carried chapter "Letters" and one carried alumni news. There were no inside illustrations and the issue was printed in one color—black, although the cover was red. Editor Phillips' first editorial consisted of a statement of Sigma Phi Epsilon's then short history, and an appeal to broth-

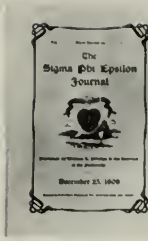
ers to send in more news material. The issue also carried a listing of all brothers initiated to that point.

Since "Uncle Billy" Phillips, eight brothers have served the Fraternity as JOURNAL Editor. Their years of service have spanned the same years of prosperity, growth, trial, sadness, and unrest which the Fraternity has undergone. The Editors have been responsible for soliciting thousands of articles, reporting on activities of thousands of brothers, reporting the deaths of thousands of others, announcing new chapters, identifying areas of concern, interest, and thought to all Fraternity men, and reporting major Fraternity events. They have communicated Sigma Phi Epsilon!

The JOURNAL today reaches all living alumni—nearly 77,000—whose current addresses are on record at Sigma Phi Epsilon Headquarters. Although brothers initiated between 1952 and 1962 were limited at the time of their initiation to a 10-year subscription of the JOURNAL, the National Board of Directors decided in 1972 to resume sending the tabloid issues to those brothers whose subscriptions had lapsed.

As in every publication, the Editor has a great deal of influence over content, style, appearance, and thrust of the publication. The Editors of the JOURNAL achieved their own identities in the JOURNAL, while simultaneously satisfying the JOURNAL's main purpose of informing Sigma Phi Epsilons of their fraternity's and their chapter's many activities and needs.

Unfortunately, there is not room in this commemorative issue to take as complete a look at the JOURNAL as we would like. What follows, though, are brief highlights of the changes and contributions made to the JOURNAL by its successive Editors.



William L. Phillips
University of Richmond
(Virginia Alpha)
Editor, 1904-1912

Although shy at first on photographs, Brother Phillips' issues were careful in detail. Lists of chapter members appeared in each of the first several issues. His editorials were straight forward, and, when written by Phillips, dealt with his current "peeve" on the lack of participation or support for various Fraternity activities. He also carried editorials by other Fraternity members. Careful Grand Chapter Conclave accounts made the reader feel that he had attended. As time went on, more pictures and more alumni news items appeared. Chapter news letters were long and detailed—some took up to three full pages.

The 80-page issues, all 5½ x 8½ inches, were simple to follow—three or four "contributions" (special articles), chapter letters, interfraternity notes, editorials, "On Campus," alumni personals, and three or four pages of jewelry, printing, and supply advertisements at the back of the issue. Editor Phillips regularly carried photos by the late 1900s, and chapter membership composites became regular items.



Fred A. Price
Baker (Kansas Alpha)
Editor, 1913-1916

Brother Price, the second Editor, was the first out-of-town Editor, editing the JOURNAL in Kansas where he lived. His style was little changed from Uncle Billy's. The cover displayed the same black crest (the original design) on gray paper, but the issues grew thicker—to 118 pages. The stories changed very little, even though installation stories like those

of Colorado Beta (Denver) and Tennessee Alpha (University of Tennessee) were becoming more common with our growth. There were some new items, though, including columns such as "Collegian" which discussed campus trends, "Hellenic," which reported on interfraternity activities, and the Grand President's travel itinerary. Chapter letters appeared with headings such as the one by California Alpha (University of California, Berkeley)... "Meets every Monday, 7:15 p.m., 1711 Euclid Avenue, Berkeley."

In May 1914, Brother Price carried chapter composites—35 of them—at the front of the JOURNAL. It could be said that photographic artistry in the JOURNAL began under Brother Fred Price.



W. F. Wingett
University of Delaware
(Delaware Alpha)
Editor, 1916-1921

In 1917 Brother Wingett opened the 140-page issue of the JOURNAL with composites from all 42 chapters and followed them with a story appropriately headed "Forty-two Active Chapters . . . the Revival of Illinois Alpha (University of Illinois) and the Establishment of Iowa Gamma (University of Iowa)." Some changes in type arrangement marked Brother Wingett's issues, and more diverse articles appeared . . . Chapter House Building, Appointment of District "Deputies," the University of Colorado chapter's (Colorado Alpha) Trophy Case, Sigma Phi Epsilon Expansion, Scholarship, Examinations, "The War in a College," Marriages, Announcements, Births, and Resolutions. Eight pages of editorials also appeared.

Thus, the JOURNAL grew in size, diversity, appeal, readership, appearance, and, no doubt, effectiveness under W. F. Wingett.



Clifford B. Scott
University of Nebraska
(Nebraska Alpha)
Editor, 1921-1929

The JOURNAL'S physical dimension changed to 6¾ x 9¾ inches under Brother Scott and the magazine carried a photographic cover, but these were only a minor part of Clifford Scott's contributions to the JOURNAL. In September 1928, the JOURNAL carried a fold-out picture of those brothers attending the Seattle Conclave a month earlier. Scott's innovations as Editor of the JOURNAL became style, as his writing was creative and artistic . . . and through layout and skillful use of type styles, he enticed his readers. His many firsts included: JOURNAL feedback requests, an All-Sig Ep Football Team, a listing of chapter members' campus activities, Alumni Chapter News columns, and "Sig Epics," a column of side notes. Scott also featured stories by the first traveling secretary, Clarence H. Freeark, reporting on his travels and on what he saw at the chapters which he visited. A period of solid maturing for the JOURNAL developed under Brother Scott's editorship.

Clifford B. Scott died at age 36, in 1929. Besides being JOURNAL Editor for eight years, he edited the first songbook, and composed "Sig Ep Girl" and "The Anthem."



F. James Barnes
College of William & Mary
(Virginia Delta)
Editor, 1929-1942

Editor Barnes was worthy successor to Scott and contributed a considerable talent to the JOURNAL during his 13 years as "the chief." Despite the constraints of depression, in the fall of 1934

Continued on page 27

Scholarship Support



The cost of higher education, as everyone knows, rises yearly and threatens to prevent completion of a college education for all too many students. Sigma Phi Epsilon's leaders in 1930 were seeing this happening, and decided that the time had come to provide a way for the Fraternity to help fight it.

"The idea of a Sigma Phi Epsilon fund for student loans," wrote Editor James Barnes in the JOURNAL, "which has been in the minds of many of our members for a number of years, was crystallized and established at the Seattle Conclave when brought before the delegates by Brother Charles L. Yancey's proposal." Charles Yancey, at that time serving as Grand Guard, believed strongly for years that national support was needed to provide Sig Eps the ability to continue their educations. In 1947, the Fraternity's Student Loan Fund was renamed in honor of the brother who had worked hard for its founding, and is today the Charles L. Yancey Student Loan Fund.

For more than 45 years, the Fund has made it possible for over 100 brothers to graduate with the aid of loans from the Grand Chapter of Sigma Phi Epsilon. During the past 15 years more than \$37,600 has been loaned to 78 brothers.

Later, in 1943, another vital step was taken in the Fraternity's financial support of higher education. The William L. Phillips Foundation was created and incorporated in order to more effectively solicit and accept gifts. The Foundation was inspired and promoted by Robert L. Ryan, California—Berkeley '25, Grand Guard and later Grand President. "Its aim was the building of an endowment fund and the use of such a fund to grant scholarships and loans to worthy and needy students in American colleges," Ryan said.

The Foundation's name was changed several years later to the Sigma Phi Epsilon Educational Foundation in order to

The William L. Phillips Foundation

THE purpose of the William L. Phillips Foundation is the building of an endowment fund and the use of such a fund to institute and grant scholarships and loans to worthy and needy students in American colleges. The operation of the Foundation is entrusted to a committee of officials of Sigma Phi Epsilon. The Foundation is incorporated.

MEMBERS of Sigma Phi Epsilon can find no worthier object for giving, whether the gift is small or large, during the giver's lifetime or as a special bequest to take effect at death. Its one goal is to contribute to enlightenment in a better world after the war.

INFORMATION concerning the Foundation can be obtained by dropping a card to Herb Heilig, Secretary, 518 West Franklin Street, Richmond 20, Virginia.

Donations and bequests to the William L. Phillips Foundation are tax-exempt.

Today the call is just as vibrant and the need just as great.

benefit the Fraternity more widely. In the May, 1944 JOURNAL article entitled "What's the Money for?," Editor John Robson said that Sigma Phi Epsilon had "become increasingly aware of its individual task" to serve as a "training ground" for enlightening and encouraging individual leadership.

The Foundation's Certificate of Incorporation states its objectives:

- "To create an atmosphere which will stimulate intellectual progress . . .
- To help students maintain sanitary, safe, and wholesome physical living conditions . . .
- To foster and develop students . . . so that each individual be encouraged to develop physically, morally, intellectually, and socially."

Operating under these principles since 1943, the Sigma Phi Epsilon Educational Foundation has awarded hundreds of scholarships to deserving Sig Eps and currently has assets of more than \$460,000. It awards scholarships of \$50 to \$400 annually to brothers who are selected from across the country. In this way, the Fraternity helps enrich the education of individual Sig Eps everywhere.

Today, the Sigma Phi Epsilon Educational Foundation is guided by President J. Edward Zollinger, a generous contributor and tireless supporter of the Foundation's work. Serving with Brother Zollinger are seven members of the Educational Foundation Board of Trustees.

Contributions to the Foundation may be made by anyone, Sig Ep or not, and are tax-deductible. The Foundation's funds are managed professionally and overseen by the Trustees.

Foundation Hall of Fame

Although unofficial, there must surely be a Foundation Hall of Fame for two brothers whose devotion to the scholastic achievement of Sigma Phi Epsilon lives today. Brothers William L. Phillips and Dr. Ulysses G. Dubach felt strongly about the purposes of the Foundation and the impact that it could have on the academic development of undergraduate brothers. Before "Uncle Billy" died in 1956, he willed that the Foundation receive his estate totaling \$28,000 for a scholarship fund to benefit University of Richmond (Va. Alpha) chapter members.

Brother Dubach, while living, contributed \$50,000 to the Foundation to establish the Oregon State (Oregon Alpha) Fund benefiting Sig Eps of his beloved chapter. Thus, these two brothers perpetuated the work of the Educational Foundation through gifts that keep on giving.



SIGMA PHI EPSILON'S DEAN—U.G. DUBACH

Brothers of the 1950s and 1960s remember Ulysses G. Dubach. Brothers of the '70s know of the national scholastic award, the Dubach Scroll. But all brothers know the course of his dedication . . . scholastic excellence and achievement.

Dean Dubach and his wife traveled the country visiting chapters and "talking with the boys." Because of his travels and the film which he made, "Fraternity Leadership," he was known and loved by thousands of Sig Eps as "Mr. Scholarship."

For 34 years Brother Dubach was a Political Science professor, and for 23 years, Dean of Men at Oregon State University. In 1947, age made it mandatory that he retire but, as he said, "There is too much life in the old horse and he refused to be put out to pasture." So from 1947 to 1960, he was Professor of Political Science at Lewis & Clark College in Portland.

In addition to his educational work, he was challenged by many other areas of activity—church, Y.M.C.A., the Masonic Lodge, and politics, but his greatest love

was Sigma Phi Epsilon. When he said "My Fraternity" his whole face lighted and he never tired of giving his all to make our Fraternity outstanding.

The Oregon State University (Oregon Alpha) chapter owes its enviable record as one of the outstanding fraternity chapters in the nation to Brother Dubach. He supported his chapter with unending enthusiasm and the highest of standards.

In the national Fraternity, Brother Dubach served for 20 years as National Scholarship Director, and for six years on the National Board of Directors. "During his years as Scholarship Director," said Past Grand President H. Bob Robinson, "Sigma Phi Epsilon made its greatest strides in scholarship." Dean Dubach often said, "Scholarship is a matter of character. If you have the *desire* and the *will* to do it, you can reach your goal."

He was a man of lofty ideals. He said, "You may find it necessary to compromise on details and methods, but *never* on principles." Dean Dubach was a living example.



Grand Chapter Scholarship Cup

Sigma Phi Epsilon Fraternity



Ulysses Grant Dubach Award

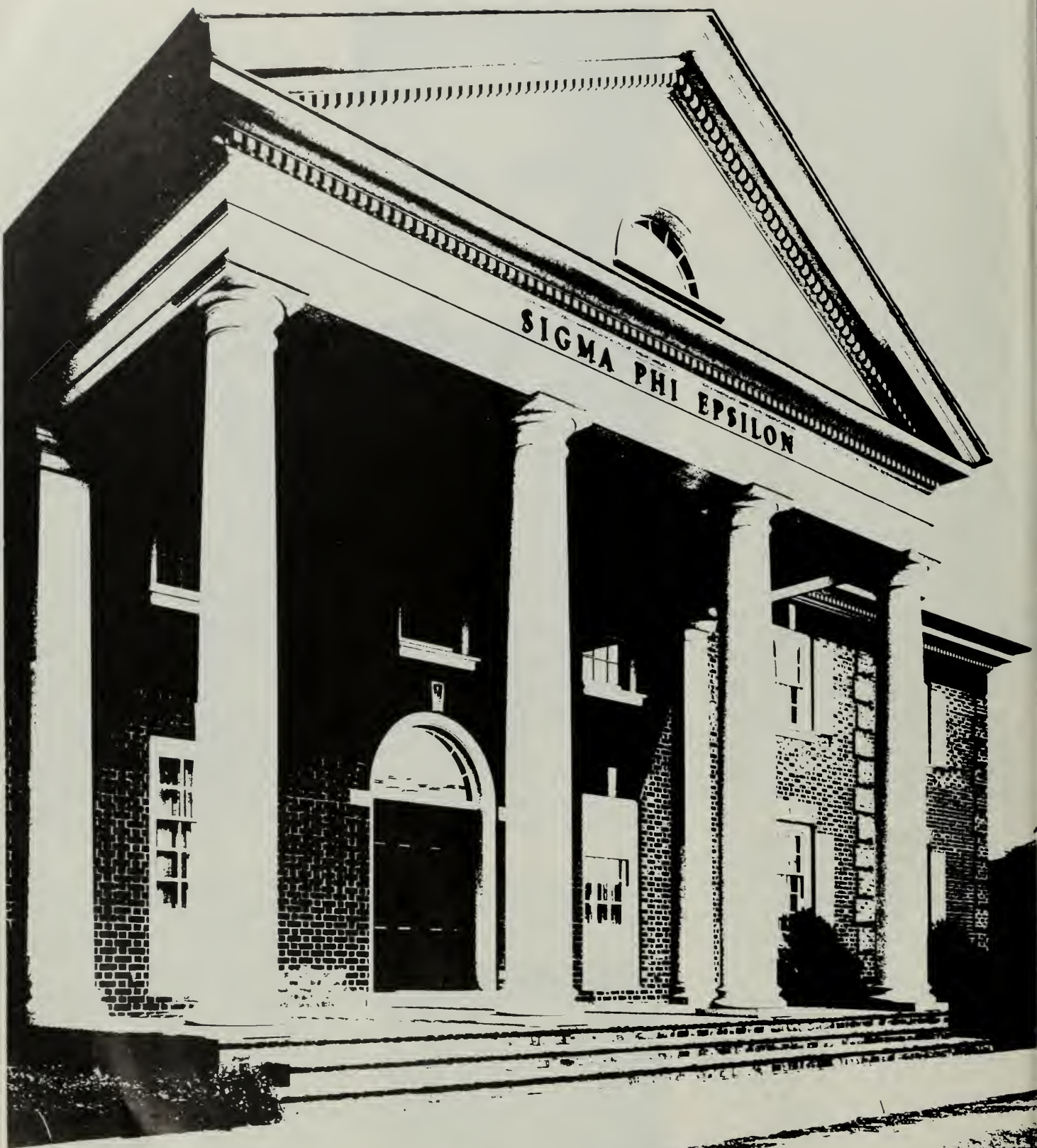
In recognition of the scholastic improvement of
John Henry Brown

the Fraternity confers upon him this award
as a testament of his having attained the distinction of the "Greatest Improvement in Scholarship" among his Brothers in the Missouri Alpha chapter the 1953-54 season

Fraternity Grand Chapter
John W. Kelly
William W. Henderson

June 10, 1957

Dubach Scroll Scholastic Improvement Award



Sigma Phi Epsilon's Headquarters Bringing Brothers Together



Headquarters, 1927-1946



Headquarters, 1955-1967



Heilig



Black



White



Hindman



Whiteman



Johnson

When the Founders created our Fraternity, they created some work!

As the number of new members grew in the first several years of our existence, so did the record books. Names of brothers were recorded, first as undergraduates and later as alumni. Records were kept of brothers' activities. Dues were collected (an initiation fee of \$1.00 was voted for all new members in 1904). The JOURNAL was originated in 1904 and was mailed to all members. A Ritual was refined, adopted, and printed. A new constitution was published and charters were needed for new chapters which were being established at campuses throughout the country. More new members meant more daily correspondence. Forms were needed to keep track of members. In short

... something had to be done to serve the needs of this rapidly growing fraternity which appeared to be taking on the characteristics of a business ... a thriving one.

Business management of a national fraternity was a new idea in the early 1900's. But our early members recognized that it was increasingly important. Although we were a young fraternity by comparison to those which had been in existence for several years, Sigma Phi Epsilon was one of the first national fraternities to implement business management procedures. This led eventually to a national Headquarters. Founder William L. Phillips began by organizing his office as the unofficial coordinator of "the central office" in 1905 (complete with a bale of

hay as his desk).

It didn't take long for the members of our growing brotherhood to realize that full time professional management was necessary to assure that the Fraternity's growth and development was carefully and skillfully guided. Seven years after our founding, in 1908, members voted to establish the position of Grand Secretary and named Brother Phillips to fill it. As Grand Secretary, he was responsible for the day-to-day operation and management of the Fraternity.

"Uncle Billy" Phillips went on to "run" the Fraternity as Grand Secretary for 34 years. During these years, not only did he originate most of the programs and procedures of our operation but he and his various staff members followed them through professionally.

As the Fraternity's first Grand Secretary, he pioneered an approach toward expansion by seeking local fraternities as affiliates, by aggressively colonizing on new campuses, and by persuading nearby chapters to help in the colonization process. But expansion was only one area of many for which he "wrote the book" as a fraternity executive. Phillips was the originator of the concept of managing fraternity operations with a business approach. He was also known among other fraternities as a trail-blazer in fraternity management.

After 34 years as Grand Secretary, though, Brother Phillips retired and in 1942 opened the leadership position. Since that time, six brothers have served Sigma Phi Epsilon as leaders of the business operations of our ever-growing national organization.

In 1942, the Executive Committee of the National Board of Directors appointed *Herb Heilig*, Lawrence '23, to the position of Executive Secretary. Brother Heilig served two difficult years during World War II and helped chart the course for the Fraternity's rebuilding following the war. He resigned in 1944, after just two years as Grand Secretary and died December 11, 1974.

At its August, 1944 meeting the National Board of Directors named *William W. Hindman, Jr.*, University of Pennsylvania, '39, to succeed Heilig as Grand Secretary. Brother Hindman had served as Traveling Secretary and later Assistant to the Grand Secretary before taking the top post, and was Sigma Phi Epsilon's Grand Secretary for 13 years. Hindman, described as enthusiastic, genial, astute, was dedicated to growth ... growth which resulted in the chartering of nearly 70

chapters during his period as Grand Secretary.

In 1957, *Bedford W. Black*, Wake Forest '40, was appointed interim Grand Secretary until *Richard F. Whiteman*, Syracuse, '54, was appointed Executive Director later that year (the title was changed when Whiteman was hired).

Four years later, *Donald M. Johnson*, Kansas, '48, was appointed Executive Director to follow Whiteman. During this time, as membership grew and the Fraternity continued to expand throughout the country, the third Headquarters building was constructed and dedicated in 1967.

In 1972, Johnson and *Charles N. White, Jr.*, Western Michigan, '62, were named Executive Vice Presidents for Sigma Phi Epsilon. Brother White had previously worked as Staff Representative, Chapter Services Director and Assistant Executive Director. Currently, he is responsible for undergraduate operations and the Fraternity's financial affairs, and Brother Johnson heads alumni activities and the Sigma Phi Epsilon Educational Foundation.

The Traveling Secretary— A Big Step

It seemed a logical step in 1922 to establish the position of Traveling Secretary. After all, by this time there were 47 active chapters nationwide. Being part of a national fraternity, they each required attention and guidance in their operations. It was impossible to fully satisfy these needs through correspondence or telephone calls. This probably frustrated "Uncle Billy" Phillips and led him to establish the Traveling Secretary's position—another of his innovations.

Clarence H. Freeark, University of Illinois, '23, was hired to fill the position. In September 1924, Brother Freeark began visiting chapters and his chief but highly unpopular assignment was to convince the brothers of the need for increasing the initiation fee. He accomplished this, but not without considerable opposition. Brother Freeark spent only one year as a Traveling Secretary, but he laid the groundwork for those who followed him.

Freeark was the first of 122 Sig Eps in 33 years to serve as Traveling Secretaries, Field Representatives, Staff Representatives, or more recently, Regional Directors. These dedicated brothers have come from various chapters and have traveled for Sigma Phi Epsilon as trained professionals equipped to aid their assigned chapters in all areas of operation.



William L. Phillips
First Grand Secretary



Grand President J. E. Zollinger speaking at 1967 Headquarters dedication. Also pictured are: R. Eric Weise (left), and Lewis Mason (right), National Directors.

Their objectives have been to maintain close brotherhood across the country, and they continue to visit our chapters with one goal in mind: to help each chapter become the very best chapter it possibly can.

The Headquarters Buildings

During the first ten years activities grew rapidly and so did the need for secretaries and other staff personnel. Office space became a problem. Between 1905 and 1926, the "central office" had been located in four different office buildings in Richmond.

It was not until the Fraternity's 1926

Silver Anniversary Conclave in Richmond, that the purchase of a National Headquarters Building was approved. In May 1927, an article in the *JOURNAL* proudly announced that Sigma Phi Epsilon had purchased a building near downtown Richmond. Descriptively, it explained, "The central office will occupy the entire first floor and the basement. The second and third floors are made up of large airy bedrooms which are rented to bachelor Sig Eps living in Richmond. Now, for the first time, the Fraternity has the facilities for developing a library devoted to matters of Fraternity interest and the museum for the memorabilia of the organization."

Sigma Phi Epsilon's Headquarters remained on the prominent Richmond corner of Belvidere and Franklin Streets for almost 20 years. However, in 1946 the first building was sold and the Headquarters operation was moved to downtown Richmond in office space which was rented. In 1950, another move was made to the Richmond Chamber of Commerce Building. But after five years it was too small to house the growing Headquarters operation, and a new Headquarters was sought.

"Once again the central office at Richmond is housed in a home of its own," the September, 1955 *JOURNAL* stated. "The Fraternity purchased its second building, a residence close to downtown Richmond and remodeled it to suit the 11-person Headquarters staff."

The Headquarters operation remained at 209 West Franklin Street until 1967, when construction was completed on the current Headquarters Building, which was specifically designed for the Fraternity's operation. Today's stately two-story red brick structure sits atop a grassy hill overlooking Interstate-95 at the north edge of Richmond (near Exit #17). The current Headquarters houses a complete facility for all office operations; a Fraternity Archives, a complete mail operation, a chapter supply mail order facility, various rooms designed for training and a room in which the National Board of Directors meets when in Richmond. It is located for easy access to north-south travelers, and the staff invites you to stop in anytime!

The pulse of Sigma Phi Epsilon's daily operation remains today, in Richmond, Virginia, where it's been since the Fraternity's proud beginning.

Grand Presidents

Continued from page 7

Oscar E. Draper, Washington State, moved up from the post of Grand Historian to Grand President at the Seattle Conclave of 1928. The push for higher scholastic standards and better housing were primary goals during his two-year term. Author of the Fraternity Creed, Draper was for many years on the business faculty at the University of Washington.

Charles L. Yancey, George Washington, '12, Grand President from 1930-32, made a lasting contribution to his Fraternity by originating and for many years serving as chairman of the Student Loan and Fellowship Fund which was renamed for him in 1947. He compiled the Fraternity's first membership directory. An attorney by profession, he was a senior member of the Tulsa, Okla., firm of Yancey and Fist.

Paul G. Koontz, Missouri, '18, became Grand President at the Chattanooga Conclave in 1932 and served a three-year term. He had worked for Sigma Phi Epsilon at every level—as president of his chapter, of his alumni board, and of the Kansas City Alumni Chapter; and as a District Deputy. Member of a prominent Kansas City law firm, he writes the following impression of his presidency:

"During my term the severe depression was under way, but our chapters were determined to face and solve all problems, and succeeded in doing so—and this is testimony to the quality of men we had in our chapters. Grand Secretary Phillips, and other officers, our traveling secretaries, and JOURNAL Editor Barnes were a great inspiration.

Our Fraternity has developed tremendously since those days in the ever-increasing membership of serious-minded and highly trained men. They are raising our country's educational, idealistic, and social standards. We are truly making a great contribution to our nation."

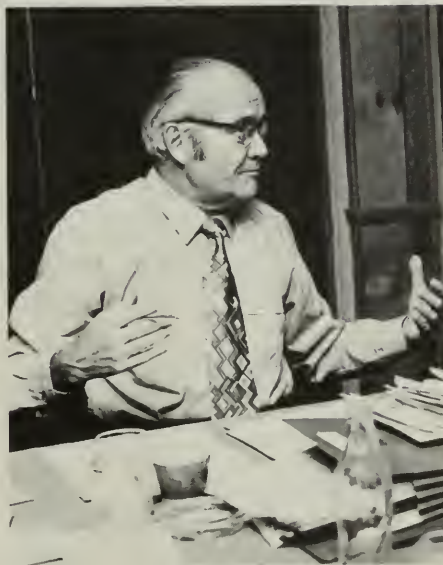
William M. Francis, Delaware, '08, who first joined the official circle in 1926 as Grand Marshal, was elected Grand President at the Denver Conclave in 1935. Expansion was still a lively issue during his two-year term and an economic depression still hampered fraternity progress. Francis was a life-long resident of Wilmington, Del., where he was a consulting engineer to the DuPonts.

James H. Corley, California, '26, elected at the Cleveland Conclave, served as Grand President from 1937 until 1940. His administration, in 1938, witnessed one of the notable highlights in the Fraternity's history—the merger with Theta Upsilon Omega. Corley was vice-president of the University of California in charge of financial planning and was still serving the Fraternity as a trustee of the Educational Foundation at the time of his death in 1974.

Rodney C. Berry, Virginia, '15, was elected Grand President at the Los Angeles Conclave in 1940 as the war clouds were



James E. Oliver
Grand President, 1902-1903



William A. MacDonough
Grand President, 1973-1975

gathering. He writes:

"Money was tight during this war-time period. The major decision to be made was whether to expand or whether to take the course of the other major fraternities and stay small. We chose the former policy, I'm glad to say." As a delegate to the Columbus Conclave in 1923, Berry had worked with Phillips to persuade the Grand Chapter to increase the initiation fee from \$15 to \$35, so that a Traveling Secretary could be afforded.

Berry was the last Grand President to be elected at a Conclave until after World War II, the Executive Committee having decided to postpone the next Grand Chapter meeting until 1947. Five men who took office during the war years did so at the Executive Committee annual meetings, and for one-

year terms. They were: E. Reed Hunt, Michigan, '19, in 1942; Charles R. Patch, Colorado, '12, in 1943; William L. Phillips, Founder, Richmond, '05, in 1944; Earle W. Frost, Kansas State, '20, in 1945; and Robert L. Ryan, California, '25, in 1946. Charles R. Patch reviews his career in these words:

"From the time I became a Sig Ep on October 16, 1908, the Fraternity has been an important part of my life. I was privileged to be a charter member of the first Alumni Chapter—Denver—and was made an honorary member of the Colorado Mines chapter and served on the chapter alumni board for 45 years. I served on the alumni board of my own chapter for many years also.

In 1935 I was in charge of the Conclave at Denver. At that time it was still the responsibility of the alumni to plan and finance a Conclave. At that meeting I was appointed the first District Governor and instructed to see what I could make of the job.

My term as Grand President was during the war years, and we were met with many difficulties. With fine cooperation we came out in good shape. From then on it has been a matter of steady growth for our Fraternity."

Earle W. Frost, who enjoyed a distinguished career as municipal judge in Kansas City, comments on his presidency in this message:

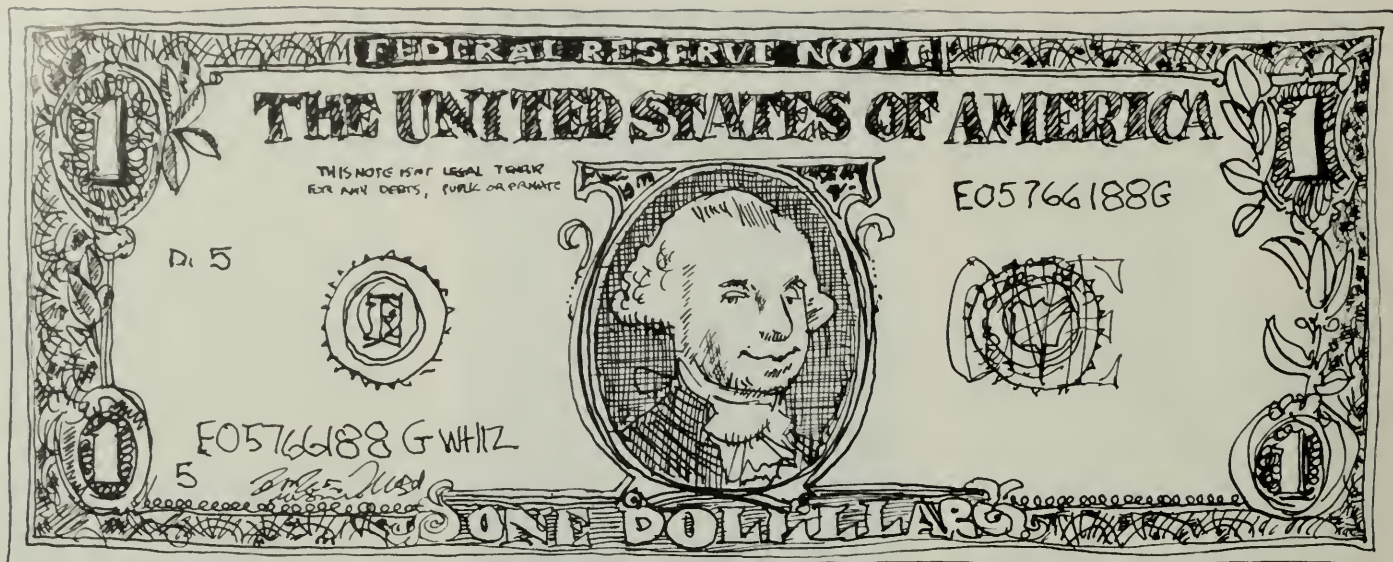
"During those perilous times many trying war-time problems were handled successfully without the aid of conclaves from 1940 to 1947. We were so thankful to have kept our beloved fraternity intact that we never dreamed then that it would attain the stature of the great fraternity that it is today!"

When 1947 finally arrived and the Conclave convened at Kansas City, Brother Ryan, presiding, called upon each of the interim presidents to take the gavel for a part of the meeting, which was memorable for the sterling address by Founder Carter Ashton Jenkins. The Grand Chapter created the office of National Chaplain and authorized a summer camp program for underprivileged boys. Looking back, Ryan writes:

"It was possible for me to serve my Fraternity for eleven years on the Executive Committee (now Board of Directors) and on the Board of Trustees. In one of those years I was privileged to be and was Grand President. One of my objectives was to see us establish a non-profit foundation that would handle bequests, and the William L. Phillips Foundation (now the Sigma Phi Epsilon Educational Foundation) was established.

The other matter uppermost was to see our Fraternity grow. I felt we had a good fraternity, and, with the addition of more chapters, more men would have the opportunity of becoming members. We were to see this expansion start in 1946 and gain

Continued on page 33



CHAPTER HOUSING MANAGEMENT

"In the early days of fraternities, dormitories, class rooms, and literary society halls were used as meeting places. Later, special meeting rooms were hired, and then came the chapter houses. For many years these were secured from interested members who retained their fraternity enthusiasm throughout their business life and expressed their fraternity love in such a substantial form as to make the chapter house possible. The possession of a house naturally created for the chapter a little distinction over the chapter that did not have one, and a new element of endeavor naturally entered into fraternity life."

Thus, in the 1930 edition of *Handbook—The Sigma Phi Epsilon Plan of Finance*, it was recognized that in the 1920s, fraternity housing was here to stay!

However, this presented a problem which could be potentially very dangerous. To assume full financial management of the expenses involved in operating a house was a responsibility that sometimes baffled even the average American homeowner. Nobody was certain just how efficiently the undergraduate chapters were handling this burden. It became a major concern among the leaders of Sigma Phi Epsilon, and they decided to investigate the situation.

"A good idea," said Clarence Freeark in 1922 during his travels as the Fraternity's first traveling secretary, "will not

long remain unknown." And fortunately it did not, as the "Purdue Plan of Finance" was accepted and implemented as the Sigma Phi Epsilon Plan of Finance. Its development is a landmark in Sig Ep history.

The Purdue Plan grew out of a disaster, really, as many things often do. In 1916, the Purdue (Indiana Alpha) chapter house and contents were destroyed by fire. Desperate, the brothers of the chapter turned to their alumni for counsel and help. An alumni committee consisting of three members was organized and worked out an essentially simple but practical plan for the chapter's recovery. But they went a step further and established a plan for future financial management.

Alumni control of chapter finances was at the heart of the new plan. It was a revolutionary idea.

A budget was carefully assembled by the alumni, covering all anticipated needs, including those of depreciation, wear and tear, replacements of furniture and costs of entertainment. Based on this budget, monthly charges for housing and board for each student were fixed. Also, it was no longer considered "non-fraternal" to reject a man who failed to pay his bills. A competent undergraduate house manager, or controller, was selected, put under bond and given a fixed but small salary for his work. This included the

keeping of books according to a carefully devised system, and in general the handling of all finances including collections and payments.

Today, the Fraternity's philosophy toward each chapter's money management remains unchanged. Since the Purdue Plan was devised in 1916, thousands of volunteer alumni brothers have served locally as members of chapter Alumni Boards, aiding undergraduate Sig Eps in managing house mortgages, taxes, insurance, major house repairs, operating budgets, new house construction and purchasing, and savings programs. They provide the continuity and experience vital in a business world of rising costs and financial complications.

1959—A National Approach to Housing

Growth . . . it was occurring rapidly in the number of brothers and the number of chapters nationwide during the 1940s and 1950s. But as we grew, so did our need for more and improved chapter houses.

In the 1950s, college housing of all kinds had come under increasingly critical appraisal by administrators, fraternity leaders, parents, alumni, and undergraduates. An alarming number of fraternity chapters were ill-housed and suffering by comparison with new college dormitories.



Sig Ep's housing picture at this time was far from ideal.

The 1959 Conclave held in Washington, D. C. was an historic one in many respects. Out of it came a program for housing . . . a program that led the way for fraternity support of individual chapter housing projects.

A special committee to study the problem was mandated at the 1957 Conclave held in St. Louis, Missouri. After two years of development under the careful leadership of Raymond C. McCron, Pennsylvania '45, the committee's proposed housing program was presented and approved at the 1959 Conclave. Its purpose was to meet the long-range and short-term housing needs of Sig Ep chapters through two means—the Housing Loan Fund and the Chapter Investment Fund.

The Housing Loan Fund was established to provide more money for three different types of loans: (1) Small loans for furnishings; (2) Loans for remodeling and major repairs; (3) Loans for the purchase or construction of a chapter house. It also provides guarantees on first-mortgage loans.

The Chapter Investment Fund, also established in 1959, operates to satisfy each chapter's long-range housing needs. It operates as a mutual fund. All 197 chapters deposit an amount annually, based on their membership for that year. In this way, each chapter has its own investment program for housing, and can

benefit equally from the combined investments of all the chapters together. The fund is administered by Morgan Guaranty Trust Company of New York and is evaluated quarterly, with statements sent to each chapter at that time.

Chapter deposits for both the Housing Loan Fund and the Chapter Investment Fund are based on chapter membership. Each chapter is required to deposit \$10 per year for each of its members—\$5.00 to the Investment Fund and \$5.00 to the Loan Fund—or about one dollar per month per brother.

Also established under the plan was the National Housing Board (later called National Housing Corporation). The Board's purpose was to: (1) study the housing needs of each chapter starting with those chapters showing the greatest need, (2) make specific recommendations to the chapters for improvements in their operations to meet their housing needs, (3) help local alumni develop a housing program and to be prepared for immediate housing problems, (4) to act on all chapter loan applications.

Since 1959, the National Housing Corporation has loaned more than \$1,000,000 to chapters for the improve-

ment of housing. To date, more than 50 per cent of all our chapters, a total of 100, have taken advantage of the National Housing Corporation loans.

Sigma Phi Epsilon today is using real estate in the form of chapter houses worth more than \$10,000,000 as a result of the establishment in 1959 of the National Housing Corporation.

"We have at least a \$15,000,000 challenge ahead of us, however," says J. Russell Pratt, President of the National Housing Corporation. "Through the support of chapter members, for whom the services of the National Housing Corporation exist, we will meet these many challenges to help provide housing for Sig Eps across the country for years to come."

Sigma Phi Epsilon's Growth and Development



During the early days of the Fraternity, growth and expansion quickly became major objectives of the brothers of Virginia Alpha. Although the Founders had first envisioned only a local fraternity, they realized after the first year of the Fraternity that they could not survive long without the added strength of chapters at other campuses.

The early members decided upon the need to establish other Sigma Phi Epsilon chapters. Expansion began in 1903 with the Virginia Beta Chapter being established at the University College of Medicine (later called the Medical College of Virginia). A new era in the Fraternity had begun.

Within a period of less than 10 years, Sigma Phi Epsilon had grown from a

single local fraternity of a dozen members to a national fraternity of impressive membership, having established 35 chapters in 19 states and the District of Columbia. It had become truly national in scope, having spread into the deep South as far as Georgia and Alabama. It had chapters in New England, both in Vermont and New Hampshire, several chapters in the Middle West and as far west as Colorado, and within a few months would have an outpost in California.

"Uncle Billy" Phillips, whose energy as Grand Secretary guided Sigma Phi Epsilon's expansion for 34 years, believed in three principles . . . a balanced growth to give Sigma Phi Epsilon representation in all sections of the country, the supportive power of nearby chapters, and the

economy of size. Following these beliefs, during the second (1910-1919) and third (1920-1929) decades, 50 charters were granted. In the granting of these, a definite westward trend was noticeable, for 20 of these charters were granted to groups in the middle and far West.

But the thunderous growth was slowed in the late 1920's. The Great Depression descended upon the country and caused Sigma Phi Epsilon's growth to be cut back. Only 15 new chapters were formed during the 1930s.

Merger!

In 1938, however, growth of a different nature came about. Sigma Phi Epsilon merged with another national fraternity, Theta Upsilon Omega. Through this



merger, four chapters of the latter merged with four chapters of Sigma Phi Epsilon, and seven other Theta Upsilon Omega chapters became new chapters of Sigma Phi Epsilon. Sig Ep chapters across the country initiated T.U.O. alumni. Fortunately, many T.U.O. leaders and prominent alumni became leaders in Sigma Phi Epsilon, and are among our most loyal alumni today.

It took time to resume Sigma Phi Epsilon's aggressive expansion program. From 1941 to 1944, only two charters were granted, while 1946 through 1949 saw 25 additional charters granted. Despite a strong opposition of the fraternity system in general during the late '40s and early '50s, 51 chapters were chartered in 1950 through 1959. Grand Secretary

William Hindman, Jr., led the Fraternity's growth during much of this period. By 1957 Sigma Phi Epsilon was second in number of chapters only to Lambda Chi Alpha among national Greek-letter fraternities.

The decade of 1960 through 1969 saw Sigma Phi Epsilon expand onto 33 new campuses, chartering its 200th chapter in September, 1969. During this period the question of further expansion on a broad scale was brought into focus by the growing trend of organizing fraternities in state-supported institutions and Roman Catholic-supported colleges. The state colleges recognized the social values of fraternity membership, and the Roman Catholic-supported institutions dropped their traditional resistance to fraternities.

During the past five years, Sigma Phi Epsilon has installed 37 new chapters as a result of the Fraternity's continual and aggressive expansion program, based on the philosophy that fraternities are invaluable to the college way of life. On May 24, 1975, Sigma Phi Epsilon granted its 238th charter to brothers at the University of Santa Clara, California Lambda Chapter. This brings the total number of active chapters to 197, and the number of colonies to 13, making Sigma Phi Epsilon one of the largest national college fraternities today.

Lost Some, Too

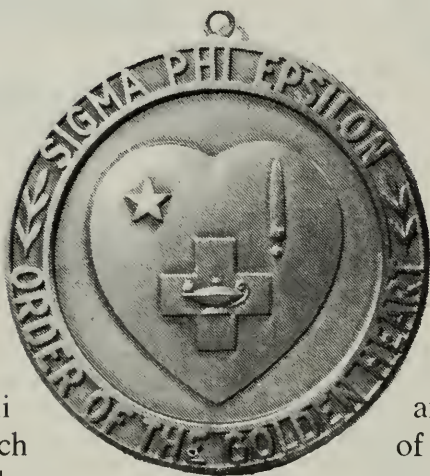
During the past 75 years, some chapters have become dormant for various reasons. Administrative action closed chapters at military schools, such as Virginia Military Institute and Norwich. Attrition of private schools has already forced closing of schools and/or chapters. Changing city neighborhood conditions and de-personalization of some big city schools have also been factors in the loss of some chapters. Many of our early chapters were not strong enough to survive well-entrenched competition. Other national and global conditions which affected several of our chapters included World War I, the Depression, World War II, Korea, Vietnam, and ensuing campus unrest. Of course, some chapters have been revived once or even twice, and today are strong and successful.

To help insure the stability of all Sigma Phi Epsilon chapters, the Fraternity follows a policy of insisting that chapters maintain competitive strength. Such situations are closely followed, and chapters are revived whenever conditions can be made favorable. Their assets are protected where possible and made available to the revived chapter.

Expansion Policy Reviewed

At its June, 1964 meeting, the National Board of Directors spent much time considering the development of an expansion program of somewhat greater precision than Sigma Phi Epsilon had used for some time. The Fraternity operated on this expansion program, calling for aggressive investigation of potential expansion schools, with emphasis on re-establishing dormant chapters, of colonizing at major state universities, selected public institutions, and selected private institutions. Today, Sigma Phi Epsilon is represented on university and college campuses of all types . . . public, private, and technical.

THE ORDER OF THE GOLDEN HEART



The Order of the Golden Heart—the renowned award of Sigma Phi Epsilon—is the highest honor which the Fraternity can bestow upon an alumnus. The Order of the Golden Heart medallion, accompanied by a certificate, is presented to distinguished alumni who have performed outstanding service to the Fraternity. To win it requires “conspicuously dedicated effort” toward the betterment of Sigma Phi Epsilon.

William L. Phillips was the first recipient in

1959, posthumously, three years after his death. “Uncle Billy’s” Order of the Golden Heart medallion is on permanent display at Headquarters in Richmond. It was fitting that the award go to Uncle Billy first . . . “the greatest brother of them all.”

Since the 1961 Conclave, the Order of the Golden Heart has been presented at each Grand Chapter to a total of 71 brothers for their distinguished contributions to our Fraternity.

Recipients—Order of the Golden Heart

Charles E. Allred, University of Tennessee, 1913	Harry D. Kurtz, Ohio State University, 1937
Edward E. Axthelm, Iowa State University, 1916	Chester J. Lee, University of Texas, 1931
Larkin Bailey, University of California, Berkeley, 1923	John R. MacArthur, Jr., Kansas State University, 1892
Rodney C. Berry, Sr., University of Virginia 1916	Lewis A. Mason, Syracuse University, 1936
Bedford W. Black, Wake Forest University, 1941	Marlin C. Mateer, Pennsylvania State University, 1922
J. Bernard Bradshaw, University of Pennsylvania, 1924	Thomas Vaden McCaul, University of Richmond, 1902
Edwin Buchanan, Ohio State University, 1911	Raymond C. McCron, University of Pennsylvania, 1943
Emmett B. Carmichael, University of Colorado, 1918	Evan J. Morris, Pennsylvania State University, 1919
William Hugh Carter, University of Richmond, 1902	James E. Oliver, University of Richmond, 1903
David S. Clark, Purdue University, 1925	Robert R. Oliver, University of Richmond
James H. Corley, University of California, Berkeley, 1926	Charles R. Patch, University of Colorado, 1912
George J. Cottier, Auburn University, 1928	John A. Peyton, University of Colorado
Lucian Baum Cox, University of Richmond, 1902	William L. Phillips, University of Richmond, 1903
Charles W. Dickinson, Jr., University of Richmond, 1905	J. Russell Pratt, University of Michigan, 1939
Ulysses G. Dubach, Oregon State University, 1913	Fred A. Price, University of Missouri, 1917
Ernest L. Dyer, University of Virginia, 1922	Luis J. Roberts, University of Southern California, 1928
Whitney H. Eastman, Dartmouth College, 1910	H. Bob Robinson, Oregon State University, 1928
Earl A. Fertig, University of Cincinnati, 1924	John Robson, Lawrence College, 1928
Walter G. Fly, George Washington University, 1925	Paul E. Rockwell, Washington and Lee, 1910
Benjamin Hobson Frayser, University of Tennessee, 1931	Stanley E. Romanoski, West Virginia University, 1942
Clarence H. Freeark, University of Illinois, 1923	Robert L. Ryan, University of California, Berkeley, 1925
Earle W. Frost, Kansas State University, 1920	Trueman L. Sanderson, Worcester Polytechnic Institute, 1931
X. R. Gill, University of Colorado, 1915	Clifford B. Scott, University of Nebraska, 1916
Frank H. Hamack, George Washington University, 1916	Paul B. Slater, University of Southern California, 1929
William A. Hanley, Purdue University, 1912	William C. Smolenske, University of Denver, 1913
David M. Hendon, University of Florida, 1949	Thomas M. Stubbs, Washington and Lee University, 1919
Clarence L. Hix, Washington State University, 1912	William H. Thomas, University of Alabama, 1927
Lyle E. Holmgren, Utah State University, 1936	Charles S. Thompson, University of Pennsylvania, 1914
Gordon D. Hoople, Syracuse University, 1915	C. Maynard Turner, University of Washington, 1922
Elden Reed Hunt, University of Michigan, 1919	Kenneth E. Van Scoy, University of Nebraska, 1923
Huber C. Hurst, University of Florida, 1927	Robert I. Wall, Jr., University of Virginia, 1929
Carter Ashton Jenkins, University of Richmond, 1902	R. Eric Weise, University of Cincinnati, 1954
A. Sawyer Jones, Jefferson Medical College, 1905	J. Bedford Wooley, University of Pennsylvania, 1916
Robert W. Kelly, New York University, 1929	Charles L. Yancey, George Washington University, 1912
Francis J. Knauss, University of Colorado, 1905	J. Edward Zollinger, William and Mary, 1927
Paul G. Koontz, University of Missouri, 1924	

GRAND CHAPTERS TO REMEMBER



Delegates casting their votes in Denver, 1973.



"Uncle Tom" McCaul, the last living Founder, attended the 1971 conclave in Atlanta.



Grand President Weise presents the Buchanan Outstanding Chapter award in 1973

As brothers gather at the St. Louis Marriott Hotel for Sigma Phi Epsilon's 75th Anniversary Grand Chapter, thoughts come, I'm sure, of past Conclaves to the older members of our brotherhood. There have been some unforgettable ones! Flipping through old issues of the JOURNAL, those important weekends can be relived through type and pictures. They recorded fascinating sessions of Sigma Phi Epsilon's relatively young history.

Some meetings were festive celebrations observing anniversaries, particularly in 1926 and in 1951. Many were highly significant due to legislation resulting

from them. Some were controversial. All were important, however, as new leaders were elected and recognition was bestowed upon those brothers who had earned it through their dedication and work for their Fraternity.

Only twice was the regular biennial schedule of Grand Chapter meetings broken. In May, 1933, Grand President Paul G. Koontz announced that a majority of the national officers had decided to postpone the Denver Conclave until 1935 due to the Great Depression. From 1940 through 1947, no Conclave was held because of World War II. But in 1947, nearly 500 brothers attended the

first postwar Conclave in Kansas City, Missouri.

To be sure, all the meetings were fun because they made possible the sharing of good times, stories, thoughts, problems, questions, pride, and the common bond of brotherhood among members from all sections of the United States.

It was fun, also, to celebrate the fact that at each Conclave the number of participants increased gradually as the number of Sig Ep chapters did. In 1926, 54 chapters were represented at the Silver Anniversary Grand Chapter in Richmond, Virginia. In 1951, 108 active chapters sent delegates to the Golden Anniversary



Grand Chapter registration in 1959



Grand Chapter registration in 1973



Outgoing Grand President Dr. R. Eric Weise (left) congratulates William A. MacDonough after his election at the 1973 conclave in Denver, Colorado



Alumni and undergraduates at 1959 conclave in Washington, D.C.

conclave in Richmond. This August, 197 chapters are attending the 75th Anniversary Grand Chapter in St. Louis, Missouri.

A Look at Legislation Through the Years

What follows is a brief, chronological record of Sigma Phi Epsilon's history through actions and legislation resulting from the 33 Grand Chapters held to date.

1903, Richmond, Virginia—First Conclave; Alpha Chapter empowered to grant charters; first printed Constitution approved

1905, Pittsburgh, Pennsylvania — Each chapter instructed to formulate a Ritual; roses and violets chosen as official Fra-

ternity flowers

1906, Philadelphia, Pennsylvania—Standard initiation forms, official chapter seal approved

1907, Richmond, Virginia—First Ritual accepted by the Ritual Committee; committee appointed to collect songs and yells
1908, Chicago, Illinois—Approved employment of Grand Secretary; designs for charter, coat of arms, and flag adopted; November 1 established as Founders Day
1910, Washington, D. C.—Oath for Grand Officers adopted; national division into districts approved

1912, Detroit, Michigan — Fraternity Whistle, Recognition Pin, and official Fraternity flag were adopted; ceremony for installation of chapter officers authorized

1914, Atlanta, Georgia—Procedure to charter alumni chapters authorized

1916, Richmond, Virginia—Position of Assistant to the Grand Secretary created

1919, Indianapolis, Indiana—Approved printing of Ritual and preparation of new directory; annual dues increased from four to five dollars; scholarship trophy approved

1921, Des Moines, Iowa—Position of Field Secretary created; Endowment Fund established; charter fee increased to \$250, initiation fee to \$15

1923, Columbus, Ohio—Life membership established; Nominating Committee authorized; membership fees set

1926, Richmond, Virginia—Twenty-fifth Anniversary celebrated; approved pur-

chase of first Headquarters building
1928, Seattle, Washington—Editing and printing of Constitution and By-Laws approved

1930, Bigwin Island, Ontario, Canada—Student Loan Fund adopted; approved Canadian chapters; established Scott Key as award for top scholarship

1932, Chattanooga, Tennessee—Position of District Governor created; "Sig Ep" adopted as the official contraction for Sigma Phi Epsilon

1935, Denver, Colorado—Position of National Librarian created

1937, Cleveland, Ohio—District Governors given Conclave vote; writing of the Pledge Manual approved; publication of Sig Ep songs authorized

1940, Los Angeles, California—Revision of Ritual authorized

1947, Kansas City, Missouri—William W. Hindman, Jr., had been appointed Grand Secretary in 1944; National Chaplain position created; Student Loan Fund renamed for Charles L. Yancey

1949, Chicago, Illinois—Sigma Phi Epsilon Camp Fund adopted as national, charitable project

1951, Richmond, Virginia—Golden Anniversary Conclave; office of Chapter Chaplain created

1953, Portland, Oregon—Approved payment of three Annual Membership Dues; authorized manual for Mothers' Clubs

1955, Cincinnati, Ohio—Fraternity flag redesign approved; procedure for awarding William L. Phillips Foundation scholarships established

1957, St. Louis, Missouri — Chapter Counselor Program adopted; national Headquarters Archives established; position of Executive Director created; pledge and initiation fees increased; Bedford W. Black appointed Interim Grand Secretary
1959, Washington, D. C.—Richard F. Whiteman was appointed Executive Director in late 1957; restrictions on selecting members removed from Fraternity's Laws and Ritual; adoption of National Housing Program; establishment of Chapter Investment Fund and Housing Loan Fund; authorization of Living Endowment

1961, Chicago, Illinois—Public Relations Manual authorized; Ducal Crown adopted as alumni pin; Order of the Golden Heart authorized and presented posthumously to "Uncle Billy" Phillips; Donald M. Johnson appointed Executive Director
1963, Mackinac Island, Michigan—New Ritual authorized; establishment of annual leadership school authorized; establish-

ment of National Library at Headquarters

1965, New York, New York—Incorporation of National Housing Corporation; purchase of national Headquarters site at present location; joint Grand Chapter Conclave/Academy

1967, Cleveland, Ohio—Eliminated Annual Membership Dues and authorized a single initiation fee of \$80; current Headquarters dedicated in November

1969, Dallas, Texas—Established that chapters set their own rules for membership selection; increased pledge fee to \$10

1971, Atlanta, Georgia—Adopted temporary changes in the Ritual and called

for a new Ritual in 1973; added two undergraduate members to the National Board of Directors; pledge fee increased to \$15

1973, Denver, Colorado—Charles N. White, Jr., and Donald M. Johnson named Executive Vice Presidents in 1972; established National Alumni Commission; adopted revised Ritual; authorized *Guide to Brotherhood Development* for pledge education; adopted Founders-style badge.

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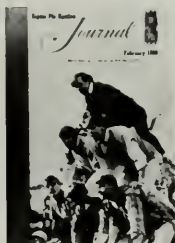
he was able to publish a "Progress Report" and a résumé of Sigma Phi Epsilon's history. He expressed pride that quality was high and expansion had taken place evenly in the four sections of the nation. He felt that members everywhere should know that their chapters "have come through the rigors of the current economic depressive incubus and there are still 68 of them."

"The JOURNAL goes to 48 states, one federal district, four possessions, and 29 foreign countries," he wrote.

In 1938, Barnes reported Sigma Phi Epsilon's merger with Theta Upsilon Omega, and carried Uncle Billy's "Business is Good" recap following his 61-day national swing of chapter visits. Other features included such mind-joggers as "Now that Hell Week is Taboo," "Paddles . . . from Duty to Beauty," and a photo section on chapter seniors.

Jimmy Barnes is remembered by brothers for adding color, both verbal and visual, to the JOURNAL, along with myriads of pictures of alumni and chapter activities.

Brother Barnes entered the Navy Reserve in August 1942, after 13 years as an exceptionally imaginative and creative Editor.



John Robson
Lawrence College
(Wisconsin Alpha)
Editor, 1943-1971

"Often described as a Sig Ep journalist with missionary tendencies, John Robson is a man whose love for Sigma Phi Epsilon is a driving force," wrote Donald L. Tanner, who followed Brother Robson as Editor.

Assuming command of the JOURNAL with the September, 1942, issue, Robson worked constantly to broaden coverage and improve the quality of reporting and especially of photography. He compiled guides to treatment of material prepared by chapter reporters for publication. He conducted readership surveys to determine what readers wanted and what they did not want and how the material should

be presented. His writing ability was unsurpassed, and his success in giving the JOURNAL professional design and make-up could be taken for granted.

Articles by contributors were usually of the highest quality, and every paragraph in the magazine was edited carefully for accuracy and relevance. You seldom found an error. The departments became establishments: The Voice of the Fraternity, Saying It With Pictures, Sig Epic Achievement, Headquarters Heartbeat, Good of the Order, With the Alumni, Milestones, Campus Life, Pan Hellenica, and The Backstop. Careful attention to chapter news also characterized every issue. He publicized the Benjamin Hobson Frayser Award for the outstanding chapter newsletter as regularly as the calendar, thus encouraging the undergraduates to communicate with their alumni and vice versa.

John Robson brought national acclaim to our Fraternity for his ability and industry as a communicator. In 1957, as the result of a competition conducted by the College Survey Bureau, the JOURNAL received the top award as the best all-around magazine in the Greek-letter world.

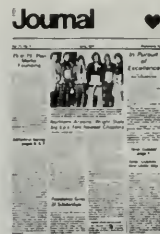
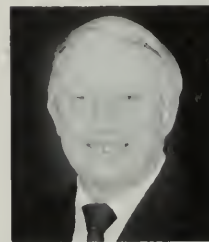


Donald L. Tanner
Memphis State (Tennessee Beta)
Editor, 1971-1972

Changing times called for changing communications . . . new issues, new concerns, new arguments were being raised on college campuses nation-wide. Fraternity membership in the late '60s and early '70s in many cases was dropping sharply. Don Tanner, for five years a member of the Headquarters Management Staff working with Chapter Operations, recognized the problems and the changing campus conditions and confronted them during his year as Editor.

Brother Tanner's JOURNAL format and its content raised questions of relevance, and allowed the airing of various sides to topics such as Fraternity Relevance, Use of the Ritual, Who Needs IFC?, Individual Values, and Pledgeship. Brother Tanner employed imaginative designs and attractive page layouts. He also carried the magazine format to a larger

8 x 11-inch contemporary size. With his first issue, he set the stage for his modern treatment of JOURNAL topics. With a multi-photo "Life styles in Conflict" cover and inside story by James A. Michener, Brother Don Tanner changed the style of the JOURNAL, before returning to resume graduate work at North Texas State University in 1972.



Ralph L. Sellmeyer
Baker (Kansas Alpha)
Editor, 1972-1975

During a time of rising costs, Brother Sellmeyer continued to turn the JOURNAL into a maximum communicator, economically. Sellmeyer introduced the tabloid concept of JOURNAL publication which gave to it a feeling of timeliness and "newness," while at the same time trimming mounting production costs. By doing this, he was able to mail the JOURNAL to all brothers including those whose 10-year subscriptions had lapsed.

In 1973 the traditional quarterly publishing schedule of four issues went to five—two magazines and three tabloids. Brother Sellmeyer encouraged, wrote, and printed alumni profile stories, a special feature on Brother Carroll O'Connor, spotlight articles on volunteer alumni, and pieces designed to provide guidance to brothers preparing for or changing careers. He gave the JOURNAL in-depth meaning and a convenient readability during his three years as Editor.

He resigned as Editor with the last issue of the 1974-'75 volume, when Associate Editor William L. Hoke, Jr. assumed the position.

Golden Hearts of Sigma Phi Epsilon



Sig Ep's Ladies . . . Through the years, they have had many names—Little Sisters, Sisters of the Golden Heart, Sweethearts, and Golden Hearts. However they have been known, women continue to play a major supporting role in the activities of Sigma Phi Epsilon chapters across the nation.

A local tradition, most Sig Ep chapters have maintained their own criteria for selection to their women's auxiliaries, but their purposes and activities have remained basically the same . . . to support the Fraternity in rush and at social activities, to serve as hostesses at chapter functions, and to simply be good friends. You will also find the Golden Hearts taking part as "Big Sisters" to new chapter pledges, organizing special holiday parties for the chapter, and adding that "extra touch" of Sig Ep pride and enthusiasm during rush.

The chapter "Sweetheart" has for years been an annual tradition among our chapters, honoring the one girl in particular whose efforts and dedication have been so valuable to the Fraternity. In many chapters, a special formal dance is the scene of the festive crowning ceremonies.

In 1973, the National Golden Hearts Association was formed as a means of recognizing girls nationally who served within the local chapters. This new concept of Golden Heart activity provides

members with the National Golden Hearts Newsletter. The newsletter is designed as an exchange of ideas on chapter activities among Golden Hearts from all chapters which have registered girls with the national association. To date 139 chapters have registered more than 2,500 girls as National Golden Hearts.

But probably the most noticeable indication of new Golden Hearts involvement nationally was developed in 1974. That year Patricia Jost, University of Arizona, was voted Golden Heart of Sigma Phi Epsilon in national competition. Beginning with last year's contest, each chapter annually submits its candidate for competition to its District Governor, who, along with a panel of judges, selects a district finalist. The 25 district finalists are then voted upon by the undergraduate chapters, and the winner crowned each spring at the Regional Leadership Weekend in her area. The 1975 Golden Heart of Sigma Phi Epsilon competition was won by Karen Sue Crane, Illinois State.

Today more and more chapters are developing active Golden Hearts organizations and adding a new dimension to the enjoyment and the benefits of close friendship. Many of the girls are members of sororities, and many are not. Most are students, some are wives, many are girl friends, but all are dedicated through their association with our Fraternity to make Sigma Phi Epsilon a closer brotherhood.



SIGMA PHI EPSILON ACADEMIES... A Step to Leadership

"Outside the lecture hall and classroom many two-man exchanges provided new looks at fraternity problems. Brothers in quiet, sometimes heated dialogue found alternate ways to run a chapter. And after a long weekend's work, brothers from almost 200 chapters attending brought out their golden goblets to celebrate new friendships and ideas."

August 22-26, 1964 were significant dates for Sigma Phi Epsilon. These were the days during which our Fraternity held its first national leadership program for undergraduate chapter members . . . the Sigma Phi Epsilon National Academy.

Indiana University at Bloomington, Indiana was the site and was selected because of its central location, its facilities for handling conferences of this size, and its experience with other leadership programs.

The necessity of leadership training was not new to Sigma Phi Epsilon, but conducting a national leadership program during a single weekend was. The Fraternity had conducted district programs for several years and had previously held three national seminars for Chapter Counselors and District Governors. A trial academy was held at Kansas State in 1962. Based on that experience, the delegates at the Mackinac Island Conclave, 1963, felt that our undergraduate leadership program should also be held on a large scale nationally.

But the weekend seemed short in comparison to the broad range of topics which were discussed at the first Sigma Phi Epsilon Academy. A full program schedule was offered to participants with both required and elective courses or subject matter. These included initiation, rush, pledge education, scholarship, chapter management, alumni relations, finances, public relations, and an explanation of the national Headquarters operation.

In 1965, the Academy program was included with the Fraternity's Grand Chapter Conclaves. Similar leadership programs were conducted for brothers who attended each biennial Grand Chapter/Academy from 1965 through 1971.

The national Leadership Training

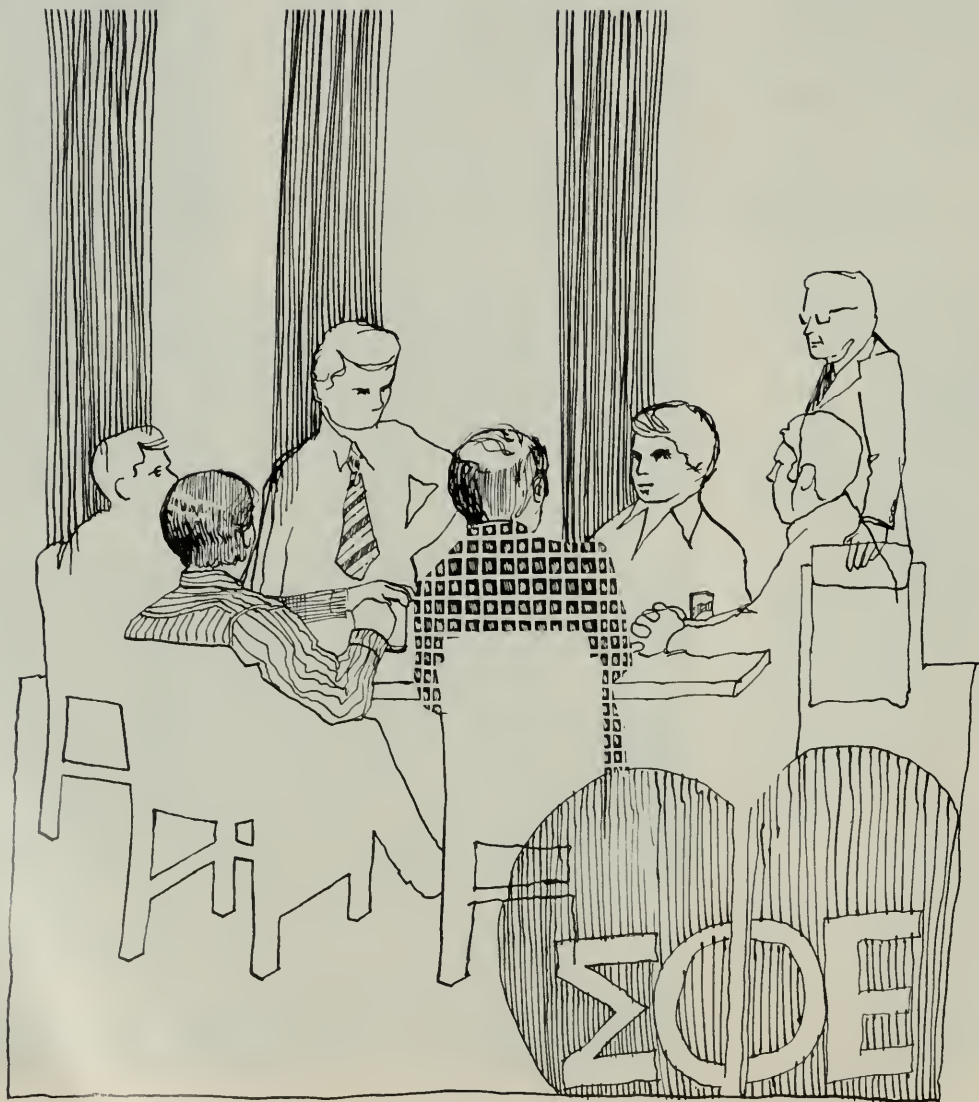
Committee (now the Leadership, Education, and Development Committee) developed a challenging program for all concerned with the success of our Fraternity. It would include "the why and the how" of Fraternity operations in all areas, and raised questions and offered answers in regard to the changing fraternity world.

Gone Regional!

The Academy concept met with tremendous response and each year the undergraduate chapters sent one or two more brothers to attend the Academies. But, many members were beginning to feel that there was yet a better way to reach the undergraduate chapter leaders with leadership training skills. In the spring of 1972, the first seven Regional Academies were held at locations across the country: University of Delaware, Clemson (South Carolina), Central Missouri State, East Texas State, Sacramento State, Tri-State College (Indiana), and Colorado State. The "Regionals" cut down the distances that many chapters had to travel in order to attend the single national Academies.

Sigma Phi Epsilon has been conducting Regional Academies each year since. In 1975, eight Regionals, this year called Regional Leadership Weekends, were conducted and attracted more than 1,600 undergraduate and alumni brothers.





Recently, two of the Fraternity's past District Governors, Edward E. Axthelm and Trueman L. Sanderson, were highlighted by the interfraternity publication, "The Fraternity Insider." The article described these two volunteers as among the four or five best of all fraternities since the early 1900s. This tribute to the two District Governors is an important example of the value of the volunteer alumnus to Sigma Phi Epsilon's progress.

"In both results and time spent," it was noted of Trueman L. Sanderson, called "Sandy" by those who have met him just once, "he appears to hold a record unequalled in the entire fraternity world." Sandy, in his tenure as District Governor for New England has raised the nine New England chapters from the lower half in quality on their campus to the top position. In the 23 years he has served the New England district as its Governor, Sigma Phi Epsilon's success and prominence has excelled. When he started as Governor, there were only five chapters in New England—it was his active role in the Fraternity's expansion which added four new chapters during his tenure. This was a natural activity for Sandy, since he himself joined Sigma Phi Epsilon through its merger with Theta Upsilon Omega in 1938. As a Theta Upsilon Omega alumnus from Worcester Tech, '31, he was instrumental in this merger.

After his retirement from the Bell Telephone Company in 1971, Sandy moved to Florida for the winter months and continued his activity there as Governor for the Florida district for three years. Besides his District Governor activity, he has served on the Fraternity's Board of Directors from 1957 to 1963. In 1965 he was nominated for the office of Grand President but refused to run. He wanted no acclaim. His only interest was in seeing Sigma Phi Epsilon succeed. Today Sandy still serves as Alumni Board Treasurer for three chapters; his own at Worcester Tech, the University of Vermont chapter, and the chapter at M.I.T.

"He built Sigma Phi Epsilon in Iowa and Nebraska." Edward E. Axthelm, known to his chapters as "Axie," is the Fraternity's other noted District Governor. As Governor for Iowa and Nebraska for 16 years, Axie equalled Brother Sanderson's feat of raising his chapters, all

of them, to the top position on their campuses. He was also responsible for Sigma Phi Epsilon's expansion to three campuses in his district.

It is fitting to note that Axie, "Mr. District Governor," was the first District Governor to receive the Fraternity's highest honor, the Order of the Golden Heart. His record of performance, "results, if you will," is equalled only by Brother Sanderson.

A charter member of the Iowa State chapter (Iowa Beta), 1916, Brother Axthelm continued to serve his chapter. For more than 10 years, he traveled a 240-mile round trip to hold Alumni Board meetings. This was usually a monthly occurrence but for a 10-year period of extreme difficulty at Iowa State, it was a trip he made every two weeks.

A football letterman at Iowa State, a prominent sports figure in Iowa as a coach and referee for more than 30 years, Axie had a broad impact. His efforts on behalf of Sigma Phi Epsilon are noted in the History.

These two brothers of Sigma Phi Epsilon who have served the Fraternity well have been duly noted by outsiders as excelling in their contributions to the Fraternity. It is fitting to note here in this 75th Anniversary issue of the JOURNAL that alumni, volunteer alumni, serving the Fraternity of their own free time and with their talents can have a tremendous impact on the progress and the success of Sigma Phi Epsilon.

Volunteer Alumni - The Key to Sigma Phi Epsilon's Success

Volunteer Alumnus -

District Governors

District Sports Days . . . District Golden Hearts competition . . . District service projects . . . Regional Leadership Weekends . . . District Governor. The ideas all tie together. The District Governor, volunteering his time, talent, and energy, has been a key figure in relating as a "helper" to Sig Ep's undergraduate chapters since 1932, when the position was formally established.

On an accessible, personal level he is a "Fraternity official," responsible to the National Board of Directors for all Fraternity activities within his district. Districts are geographical divisions of the nation, covering the Fraternity's 197 chapters and 13 colonies, and are designed to allow a Governor to maintain close contact with the chapters in his district. Currently, there are 25 districts. At one time there were as many as 50.

The Governor is appointed by the Board to a two-year (renewable) term. His primary job is to maintain communication and contact with his chapters. He keeps accurate records and he closely follows the chapters' progress or problem areas. If problems do occur, the Governor provides help through local alumni resources and the Fraternity's Headquarters management staff.

During the last 43 years, hundreds of

brothers have served as District Governors, many for several terms. They have given incalculable service in every phase of Sig Ep activity—expansion to new campuses, alumni activities, colony guidance, awards selections, and Grand Chapter Conclaves. Each Governor has one vote at the biennial Conclaves.

Chapter Counselors

As we go on, the role of the volunteer alumnus appears to be more and more vital and indispensable, and it is!

The District Governor, managing an average of between seven and eight chapters, must have an alumnus locally upon whom he can rely to oversee the operation of each chapter. That man, his "main contact," is the Chapter Counselor. The Counselor is also an official of the Grand Chapter, appointed by and responsible to the National Board of Directors for maintaining the undergraduate chapter in a sound, stable position. His goal is a large one—to achieve excellence in the chapter he serves. He is a motivator in rush . . . an educator of new officers . . . a resource person for chapter programs . . . a link with other alumni . . . a monitor of attitudes . . . the underwriter of continuity . . . and most important, he is

available to the chapter whenever he is needed.

The District Governor looks to his Counselor for a successful chapter—the Alumni Board looks to him for a well managed chapter—and the chapter looks to him for counseling and guidance. That makes him many things, and certainly a key alumnus on the local level.

National Board of Directors

These 10 brothers, elected to six-year terms by delegates at the biennial Grand Chapter Conclaves, have charge of setting policy for the Fraternity between Conclaves, and they meet at least twice a year. In most cases, they have been extremely active prior to their election as Board members on Fraternity committees, as District Governors, or in some other volunteer capacity.

Members of the National Board serve without compensation, and attend all types of Sigma Phi Epsilon functions including chapter installations and Regional Leadership Weekends.

Of the 10 Board members, two undergraduate brothers are elected at each Conclave and serve for two years. All 10 members of the Board serve tirelessly in their positions and are due a great deal of appreciation for their service to Sigma Phi Epsilon.

Alumni Boards

Alumni Board or Alumni Corporation members, unfortunately, are all-too-often under-recognized but extremely diligent brothers devoting their time and financial insight to help manage the finances and activities of Sig Ep chapters across the country.

Meeting usually monthly, nearly 1,000 Sigma Phi Epsilon alumni serve on Alumni Boards. They are generally responsible as officers of the local corporation in cases of chapters owning their houses, for the financial operation of the chapter, and for providing and maintaining the chapter's living facilities. They also oversee investments, savings, housing funds, improvements, house construction, and overall chapter operations.



Sigma Phi Epsilon's 1973-75 National Board of Directors are: (from left, bottom row) Michael J. Duggan; Frank J. [unclear]; Grand Treasurer; William A. MacDonough, Grand President; John W. Hartman, Secretary; Barry Z. Posner; (top row, from left) Bruce H. Hasenkamp; Bill M. Dodd; Larry [unclear]; Jack D. Wheeler; Carl O. Petersen.

District Alumni Advisor

This brother is the newest member of Sigma Phi Epsilon's volunteer family. The position of District Alumni Advisor was created in 1974 by the Fraternity's National Alumni Commission. He is appointed by the District Governor with the purpose of concentrating on programs and activities for alumni within each district. He works with alumni chapters and associations, and serves as a resource person for chapters in need of particular talents which can only be provided by alumni. The District Alumni Advisor works primarily with the District Governor and the National Alumni Commission.

This section on Fraternity volunteers is an attempt to recognize and to thank the thousands of Sig Ep alumni who have donated their time and skills to the betterment of our brotherhood at both the local and the national levels. However, it only scratches the surface and we regret that we are unable to list the names of all those brothers who have served. And of course, if we did list them, we would surely leave out those alumni whose efforts are put in "behind the scenes" and whose names are seldom heard of. For they are the nameless hundreds who help to make Sigma Phi Epsilon a very real, meaningful, and effective experience to each undergraduate brother initiated as a lifetime member . . . to date over 108,000 men.

Most important, though, is that we concentrate, too, on developing tomorrow's alumni volunteers through today's Sig Ep senior. To the seniors, we invite your support and continued involvement in your Fraternity after your college years. Sigma Phi Epsilon is the experience of a lifetime.



Grand Presidents

Continued from page 17

when veterans of World War II returned to colleges and universities in great numbers. We changed the method of approving chapters for the first time, because it had turned out to be harmful to continue to require approval from all chapters (one of our good chapters nearly surrendered its charter), and now we required approval of only chapters in the District, District Governors, and the Executive Committee."

Walter G. "Babe" Fly, George Washington, '25, was elected Grand President in 1947. A sales representative for L. G. Balfour, he had made a virtual hobby of visiting chapters during his travels and helping a good many of them. He served for one year as did thirteen Grand Presidents who followed him.

Walter Fly writes:

"The Grand Chapter meeting this year in St. Louis will be my eighteenth, and the third with an anniversary flavor—25th, 50th, and 75th.

I have had many wonderful experiences during my years as a member of Sig Ep, highlighted, of course, by my year as Grand President. The Fraternity endured some very rough times during the early forties. Many of our chapters ceased operating houses during the war and bare existence was the order of the day."

In 1961 the laws were revised restoring the two-year term. The following Grand Presidents guided Sigma Phi Epsilon through this decade of the 1950s in which the overriding challenge was change: Larkin Bailey, California, '23, in 1948-49; Charles S. Thompson, Pennsylvania, '14, in 1949-50; William C. Smolenske, Denver, '13, in 1950-51; Luis J. Roberts, Southern California, '28, in 1951-52; Frank H. Hamack, George Washington, '16, in 1952-53; Robert W. Kelly, New York Univ., '29, in 1953-54; J. Russell Pratt, Michigan, '39, in 1954-55; Edwin Buchanan, Ohio State, '11, in 1955-56; Paul B. Slater, Southern California, '29, in 1956-57; Herbert H. Smith, Ohio State, '31, in 1957-58; H. Bob Robinson, Oregon State, '21, in 1958-59; Harry D. Kurtz, Ohio State, '37, in 1959-60; and C. Maynard Turner, Washington, '22, in 1960-61.

Throughout these years, the question of autonomy was a grim specter, and was first vigorously debated at the Chicago Conclave in 1949. Not until 1959 at the Washington Conclave were restrictions on selecting members removed from the Fraternity's Laws and Ritual. Nevertheless, the decade of the '50s was one of optimistic growth. Bailey writes:

"My term as Grand President enabled our Fraternity to grow from 75 chapters to 99, setting an all-time record in this respect. We had wonderful cooperation from the Central Office (Headquarters), the Traveling Secretaries, and the District Governors. Our favorite expression was Forward!"

Pratt writes: *"I consider it a rare privilege to have installed several new chapters during my term and to have presided at the Cincinnati Conclave. The saddest remembrance of my term as Grand President is the loss of Charles F. Stewart in a boating accident. Charlie was serving as Grand Vice-President and had made many contributions as an officer of the Grand Chapter."* An engineer for Westinghouse in the East, Brother Pratt has served the Fraternity as Traveling Secretary and District Governor and is today president of the Fraternity's National Housing Corporation.

Dr. Smolenske had the honor of presiding at the Golden Anniversary Conclave in Richmond when the seven living Founders were present.

Paul Slater led the Fraternity through a period of turmoil during his first term as Grand President with the death of "Uncle Billy" Phillips and the resignation of Grand Secretary Hindman. Brother Slater writes:

"Brotherhood in all its deepest sense stands out in my memory as the highlight of my terms as Grand President. In 1956-1957, a time of crisis for Sigma Phi Epsilon, the true meaning of fraternity was spelled out by the concerted action of both undergraduate and alumni brothers, and was exhibited particularly at the 1957 Conclave of the Grand Chapter in St. Louis.

As we return again to the scene of that gathering, it is good to realize that the troubles that certainly could have left lasting scars were healed, not by a plastic surgery-type operation, but by brotherly love."

Of his second term as Grand President, 1963-1965, Brother Slater says, *"it gave the opportunity for overview, both backward and into the future. And now, 10 more years later, we see the fruits of the seeds planted: the Chapter Counselor concept has proven itself; the Fraternity's housing program continues strong; scholarship levels have continued to climb; our Fraternity's leaders, both elected and professional, are outstanding among their peers; and the Educational Foundation has taken great strides under the expert guidance of Past Grand President (J. Edward) Zollinger. Nothing is happening to alter the conviction that there will be ever brighter tomorrows for Sigma Phi Epsilon."*

Bedford W. Black, Wake Forest, '40, was elected Grand President at the Chicago Conclave in 1961. A bachelor who practiced law in Kannapolis, N. C., he served as interim Grand Secretary in 1957 following the resignation of Hindman. He was a tireless worker on all levels—chapter, alumni, district, national, and interfraternity—and his life was shortened by his industry. He died suddenly in June, 1971, of a heart attack.

H. Bob Robinson served as Grand President in 1958-59, and sees it as a period of redevelopment and growth. He stressed the

need for more competitive housing, higher grade standards on scholarships and initiated a rewriting of the Ritual to make it conform to more modern times. He writes:

"In all contacts I made it a point to emphasize the ideals of the Fraternity. Namely, that it is a place where such a warm congeniality of personal relationship between men exists that those outside looking in will desire to share in the fellowship; a place where character is formed and not destroyed; a place where habits of responsibility, industry and leadership are found; a place where members 'practice what they preach' and where young men are appealed to by the example of older men."

The high ability of Slater was recognized in his return to the office of Grand President at the Mackinac Island Conclave of 1963. His recodification of the Laws stands as a monumental accomplishment. Under his administration the Fraternity's first Public Relations Manual and a new pledge manual that would explain the meaning of brotherhood were authorized and subsequently completed. Plans were made for the new Headquarters building dedicated in 1967.

C. Maynard Turner was elected to his second term of Grand President at the New York Conclave of 1965. He had just retired as vice-president of the Cincinnati Gas & Electric Company and was able to devote a major part of his time to fraternity work. In a message written for this JOURNAL he states:

"The '60s were discouraging years for fraternities and universities. The system seemed to be trending down. Fraternities were closing, pledging declined. Things began to turn around. As activists prevailed and threatened, college administrations turned more and more to the fraternities as a stabilizing force.

Our reward has been renewed strength and growth. Sigma Phi Epsilon was one of the fraternities that retained its full national staff and worked to preserve quality of operation nationally.

It was a challenge to be president during those years, and I was fortunate to be blessed with the inspiration and wisdom of Phillips, Dubach, Buchanan, Black, and still others. I made the following statement in 1960 and I believe it is still appropriate: 'We must preserve our ideals and Christian principles and concentrate on our spiritual development. It is in this manner that we develop men of highest intellect and character.'"

When J. Edward Zollinger was elected Grand President at the Cleveland Conclave in 1967, fraternity values were still being seriously questioned. Zollinger had retired from one of the top executive posts at IBM. Selected as president of the Educational Foundation in 1961, he had made it one of the fraternity world's most successful foundations. At the 1969 Conclave at Dallas, he was reelected to another two-year term.

His message for this 75th Anniversary Issue follows:

"Dedication of our Headquarters Building at the beginning of my term gave me an opportunity to meet and visit with two Founders: William Hugh Carter and Lucian Cox. Our Headquarters staff and the Richmond alumni did an outstanding job of organizing and conducting an excellent program.

"An early visit with Founder Thomas V. McCaul at Gainesville, Fla., took me back to the beginning. Meeting with our Founders plus my intimate working relationship with Grand Secretary Phillips and as a 'roomer' in the old Headquarters at 518 West Franklin greatly strengthened my determination to try my best to repay our Fraternity for what it had done for me as an undergraduate.

Continuing, Brother Zollinger recognizes the importance of alumni support.

"We have many devoted Sig Eps in our alumni ranks who are actively assisting undergraduate chapters. But too few are carrying the work load; more are needed to spread the load. I have been encouraged to meet so many at special functions who express a willingness to help. What is needed to get more alumni involved is better and more frequent newsletters. If the chapter does not tell its story to alumni and friends,

the media will be the only spokesmen and they are interested chiefly in bad news.

"A drive to bring alumni back through the Red Door at class reunions and special functions such as Founders' Day is essential. Alumni need to be rushed and every chapter must put its best foot forward."

R. Eric Weise, Cincinnati, '54, was elected Grand President at the Atlanta Conclave in 1971. Political Science professor at his alma mater, Weise has been an energetic proponent of leadership education. He continues his dedication as president of the Fraternity's Alumni Commission.

As the 33rd Grand Chapter convened August 14, 1973, at the Brown Palace Hotel, Denver, three-quarters of a century of Sig Ep life were rapidly drawing to a close. William A. MacDonough, Washington and Lee, '29, retired New York advertising executive, was elected Grand President, and St. Louis was chosen as the celebration site for Sigma Phi Epsilon's 75th Anniversary.

With this milestone at hand, the Fraternity could look back in gratitude that out of the ranks had come hundreds of capable volunteers to serve as National Directors and that among these there were 34 outstanding brothers who gave their time and energy to a host of fraternity activities—including that of Grand President.



Past Grand Presidents (from left) Robert L. Ryan, Luis J. Roberts, and Paul B. Slater were pictured at the 1961 conclave. All were graduates of chapters in California.



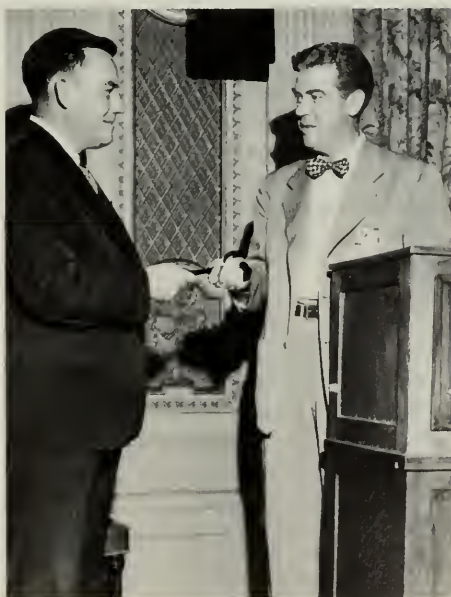
Earle W. Frost (left), and C. Maynard Turner, both past Grand Presidents, at 1961 conclave.



Charles R. Patch addressing delegates at 1947 conclave.



H. Bob Robinson speaking at the Washington D.C. conclave in 1959



Outgoing Grand President Robert L. Ryan turns the gavel over to Walter G. Fly at the 1947 conclave in Kansas City.



Sigma Phi Epsilon's past 75 years have generally been years of steady growth and refinement. But progress does not come without a price. A fraternity is by no means immune to world conditions which require sacrifice and the courage of men.

As the Fraternity has grown and matured, so has the United States. Since our founding at the turn of the century, our members—all at one time college men—have endured the challenges of the times. They have undergone prosperity, war, depression, and recovery. But when war strikes, it is felt by nearly everyone.

Sigma Phi Epsilon's military involvement first began with brothers in the National Guard, in 1916 as a force of 12,000 American soldiers pursued the Mexican renegade "Pancho" Villa. Seventy Sig Eps from 23 chapters were among the 12,000. A partial list of Sig Eps in the National Guard appeared in the JOURNAL, Christmas issue, 1916.

In the end, pursuit of Villa was fruitless, but the mobilization and training of the National Guard at that time was of great value, for, a year later, it proved to be the nucleus of the American Army which would soon be engaged in a much more serious and deadly conflict—World War I. The role of Sigma Phi Epsilon members quickly grew.

Personal stories of war bravery began to unfold almost immediately as World War I broke out. Two Washington and Lee (Virginia Epsilon) brothers, Paul and Kiffin Rockwell, enlisted in the French Foreign Legion before the United States entered the war in 1916. Later, they were transferred to the legendary Lafayette Escadrille of the French Air Force. Kiffin became one of three Sig Ep Aces of World War I.

It was Brother Kiffin Yates Rockwell who opened the next chapter of Fraternity history, sadly but inevitably, as his plane was shot down and he was killed in combat on September 16, 1915. Brother Rockwell became the first officially recorded Sig Ep to be killed in military conflict.

Rockwell's bravery was cited and honored by France even posthumously. Two memorials were erected to his honor in

France and two in the state of North Carolina. His brother, Paul, who was wounded two months later, retired out of the Legion. A holder of the Fraternity's Order of the Golden Heart, he is still living and corresponds regularly with members of the Fraternity.

Brother Kiffin Rockwell's death was an ironic prelude to Sigma Phi Epsilon's growing role in defense of the United States. As the bonds of brotherhood spread to more states and college campuses and to more men, world uneasiness and the threat of war spread and led Sig Eps into three major conflicts which followed . . . World War II, Korea, and Vietnam. Unfortunately, however, membership records do not tell the whole story of Sigma Phi Epsilon brothers who died in wars, declared or not.

Sig Eps in World War II

In February, 1943, acting JOURNAL Editor John Robson published an article entitled "Sig Eps in the War" in which he said: "On foreign fronts and at home, Sig Eps contribute to the fight to out-axe a weakening axis. In any way, the main stage is the one on which the battles are being fought. The main performers are the men with the guns, the grenades, and the bombs. In the present world struggle, Sigma Phi Epsilon has already contributed vastly in the exertion of both armed and civilian war effort and in the more bitter sacrifices of lives. One chapter alone—the men in the Sig Ep house at the University of New Mexico at Albuquerque (New Mexico Alpha)—lost 10 of its brothers and pledges on the Bataan Peninsula in the Phillippines. All died as heroes die. The valiant efforts of members out upon the raw front where the bombs fall and the shells fly have added and are continuing to add their own good weight to an epochal history in the making.

"In the Armed Forces—the Army, Navy, the Marines, and the Coast Guard

—there are so far as can be ascertained 3,000 Sig Eps and this number is constantly swelling."

Stories of Sig Ep heroes and war feats appeared regularly in the JOURNAL and other magazines around the country. But Sig Ep personalities also helped to make this obscurely vibrant period memorable . . . brothers such as Ben Hibbs, Kansas, '23, who became Editor of the Saturday Evening Post magazine in 1942, and Harold "Hal" Boyle, Missouri, '32, who gained prominence as a foreign correspondent for the Associated Press.

One other brother, Brigadier General Anthony C. McAuliffe, West Virginia University, '20, was awarded the Silver Star for his heroic defense of Bastogne during the "Battle of the Bulge." The battle, which began on December 15, 1944, was one of the bloodiest of the entire war. As the Germans surrounded the 100th First Airborne Division, the German commander demanded surrender. Reading the note which carried the surrender message, General McAuliffe replied "Nuts," and with his reply made war history.

The May, 1944 JOURNAL issue carried on its cover a picture of the United States flag, below which was the Sigma Phi Epsilon service flag with the legend: "Sigma Phi Epsilon 7,000." This represented about 30 per cent of all Sig Eps, and a quickly growing number of brothers serving in World War II. Also at that time, the Fraternity had just initiated its 25,000th brother.

Korea

World War II was terminated, and Sigma Phi Epsilon's members were called later to the Korean Conflict in the early 1950's. Alumni News sections of the JOURNAL carried the stories of brothers serving in Korea. The "Vital Data" section carried the names of those who died, but no record exists of the exact number killed in action.

Vietnam

Undergraduates and recent graduates, as well as all alumni brothers, today know the Vietnam conflict directly, for they have experienced it. Most had friends and brothers who fought. Many had brothers who died in the all-too-recent Asian war.

In this tragedy there no longer existed the generation gap which buffered the feelings of first-hand pain and remembrance. For nearly a decade, the call to arms went to men across the country through the draft and through enlistment. Sig Eps from over 160 chapters were among those to serve in Vietnam . . . many had graduated from college years before, some were newly graduated, and yet others had not finished their undergraduate studies before serving in the war.

We know it as a war of strange, personal twists. One Sig Ep, Harlan P. Chapman, Miami-Ohio '56, helped personify the strange mixture of fear, grief, wonder, and sometimes hope which typified the final months of Vietnam. Brother Chapman appeared on nationwide television as one of the first American service men released from Vietnamese prison camps and returned to the United States in early 1973. He had been a P.O.W. for six years.

No accounting has been made of those brothers known killed, missing in action, or taken prisoner of war in Vietnam. General reports in the JOURNAL since the mid-1960's listed hundreds of brothers both for achievement and for their deaths. There must be hundreds more not listed, but we can only estimate the number.

Sigma Phi Epsilon honors its brothers whose pain, determination, sacrifice, and courage has brought both remorse and yet pride to its rolls. Our brothers, and our Fraternity, have withstood the test of world conflict . . . we all pray for the final time.

1976 2001

TOWARD THE FUTURE— WHERE DO WE STAND?

Most people will agree that high quality ratings reflect strength. For that reason, ratings are important to Sigma Phi Epsilon in knowing the stability of our undergraduate chapters in comparison with the competition on their particular campuses. The overall quality of our chapters, that is, strength of operation compared to other fraternities, is a vital concern of the Fraternity's leaders. Knowing where we stand now, enables us to work toward a quality position in the future.

The College Survey Bureau of Los Angeles, California, has for 62 years surveyed practically every fraternity and sorority chapter on America's college campuses in an effort to find out the strength, or lack of it, of each one. The Bureau annually conducts the survey and uses it as a consulting device to many National Fraternity and Sorority offices. Results are compiled and each year the College Survey Bureau publishes its "Comparison of National College Fraternities and Sororities" in which cumulative strength is ranked with that of the competition.

Here's how we fared. In 1975, the survey indicates that 72.2 per cent of all Sigma Phi Epsilon chapters were ranked by their competition in the upper half (top two quartiles) of all the other chapters on their particular campuses (589 surveyed) in the spring of that year. This represents a 2.2 per cent gain since the same period

in 1973. Fifteen years ago, Sigma Phi Epsilon's ranking was 18th. In 1975, Sigma Phi Epsilon ranks third among all national college fraternities (survey was conducted of 55).

The survey results are broken down by "quartile" categories, ranking the top chapters on each campus in the upper quartile, the "good" but not top chapters in the second quartile, chapters with not-so-good operations in the third quartile, and chapters with poor operations in the fourth quartile. Members of the other chapters on each campus rate Sigma Phi Epsilon and each other to produce the results. These results are strictly based on how *other* fraternities and sororities rate Sigma Phi Epsilon on their campuses. In turn, they are each evaluated in the same way.

Quality and Experience— The Future is at Stake

Any Sig Ep will tell you, it is the undergraduate experience that makes the Fraternity something special to each individual. Through combined efforts of chapter members, volunteer alumni, and the Headquarters management staff, the undergraduate chapters of our Fraternity have been improved in their quality of operation over the past 15 years. With the continued support and dedication of the hundreds of alumni brothers volun-

teering their efforts to our undergraduate chapters, the quality of each undergraduate chapter *will continue* to improve. The experience of fraternity life, and the quality of that experience makes a very real personal difference. It first comes to us during our college years, but stays with us long afterwards.

As Sigma Phi Epsilon enters its fourth quarter century, we as members recognize that what helped make brothers of each of us originated at our alma mater, and our own chapter.

Where do our chapters stand today? *Active alumni interest* is what has nudged so many of our chapters up the ladder of quality . . . your support is needed in making certain that *your* chapter goes on in pride, in excellence, and achievement. Call, write, or stop-by your chapter next time you have the opportunity. Or better yet, visit another Sig Ep chapter. Look around, meet the brothers, ask some questions, and get a feel for the brotherhood within that chapter today. If you find problems, the management team at Headquarters would like to hear about them.

On the other hand, if the brothers in your chapter are active, involved and function together as brothers, you can be proud and know that they are helping Sigma Phi Epsilon to move ahead, in strength, dedication, and quality . . . **"Toward a Century of Brotherhood."**

Sigma Phi Epsilon Fraternity Directory

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George Armendariz Kenneth S. Maddox
Donald N. Cicchino Larry K. Van Hoose

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2	Western New York, Western Pennsylvania	Dennis P. Cooper	9837 Presidential Drive Allison Park, Pa. 15101
3	New Jersey, Eastern Pennsylvania, Delaware	H. John Oudekirk	676 Shadowlawn Drive Westfield, New Jersey 07090
4	District of Columbia, Maryland, Virginia	Vacant	
5	West Virginia	Timothy W. Miller	Box 38 Old Main W V I T Montgomery, W. Va. 25136
6	North Carolina, South Carolina	Carlos Quintero	702-B Farmhurst Drive Charlotte, N. C. 28210
7	Georgia, Alabama	Thomas E. Lawrence, Jr.	2283 Stratmor Drive Stone Mountain, Georgia 30082
8	Florida	C. Ellis Vaughn	1012 Castile Avenue Coral Gables, Fla. 33134
9	Ohio	Thomas J. Russell	2785 Kipling Avenue, N. W. Massillon, Ohio 44646
10	Michigan	Vacant	
11	Indiana	Larry R. Dust	4901 Millersville Road Indianapolis, Indiana 46205
12	Kentucky	Richard R. Panther	1108 Ray Avenue Louisville, Kentucky 40240
13	Tennessee	Michael C. Williams	2202 Howard Road Germantown, Tenn. 38138
14	Wisconsin	Vacant	
15	Illinois	Melvyn A. Skvarla	3450 West Byrn Mawr Ave. Chicago, Illinois 60659
16	Iowa	Bruce A. Yungclas	R R 2 Webster City, Iowa 50595
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18	Arkansas, Oklahoma	John H. Stanley, Jr.	502 Cambridge Place Little Rock, Ark. 72207
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20	Nebraska, Kansas	Joseph A. Lillis, III	9924 Mastin Overland Park, Kansas 66212
21	Texas	Jerry L. Atherton	9226 Royalpine Dallas, Texas 75238
22	Colorado, Utah	Bruce R. Hodges	6185 Fashion Place Murray, Utah 84107
23	Arizona, Southern California, New Mexico	Edward E. Dahikamp	5248 Fontaine San Diego, California 92120
24	Northern California	Harry D. Kraatz	98 Santa Maria Drive Novato, Cal. 94947
25	Oregon, Washington, Montana	Vacant	

**“Toward
a Century of
Brotherhood”**